

## Leroy Beavers

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**From:** Michael Ling  
**Sent:** Tuesday, September 19, 2017 5:01 PM  
**To:** Kerry [REDACTED]  
**Subject:** Re: New deployment

Thanks Kerry, I just got off the phone with Carol. She is funny. We are good.

---

**From:** Kerry [REDACTED]  
**Sent:** Tuesday, September 19, 2017 4:38 PM  
**To:** Michael Ling  
**Subject:** RE: New deployment

Not.

Let me discuss with Carol. No good deed goes unpunished, right?  
I'll get back to you.  
K

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

---

**From:** Michael Ling [mailto:30180@lapd.online]  
**Sent:** Tuesday, September 19, 2017 4:33 PM  
**To:** Kerry [REDACTED]  
**Subject:** New deployment

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At the end, I moved it to Whitley and Hollywood, across the street from your office for some visible security at no extra charge. Thought I share that with you.

Lieutenant Michael Ling  
Hollywood Entertainment District

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*Executive Director*

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Lieutenant Michael Ling  
Hollywood Entertainment District

## Leroy Beavers

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**From:** Kerry [REDACTED] >  
**Sent:** Tuesday, September 19, 2017 3:45 PM  
**To:** [REDACTED]  
**Cc:**  
**Subject:** Interesting re/ AB 109 and Prop 47

Greetings Security Committee,

I track some key words on google alerts, including AB 109 and Prop 47. A year ago, days or weeks could go by with nothing popping up in my email alert. Now I am receiving prompts quite frequently.

Passing along this from today – [city of Redding article](#)

And they reference a page on the Redding Police Department website called "[Taking Back our Community.](#)"

As I look into this, it seems to be a coalition originating out of the city of Monrovia. Here is a memo describing this effort posted on the web today by the city of San Gabriel.

<http://www.hometownstation.com/santa-clarita-news/crime/santa-clarita-to-talk-taking-back-our-streets-crime-fighting-initiative-204231>

This growing coalition is urging municipal police departments and their cities to educate the public about the unintended consequences of AB 109, Prop 47 and Prop 57 (which hasn't even been implemented yet).

As I research this further, I see announcements popping up of cities coming on board (at this point mostly small cities):

<http://www.westcovina.org/departments/police/taking-back-our-community>

<http://www.ci.glendora.ca.us/departments/police/taking-back-our-community>

<http://www.cityofmonrovia.org/Home/ShowDocument?id=4852>

<https://www.claremont-courier.com/articles/news/t24109-crime>

<http://www.hometownstation.com/santa-clarita-news/crime/santa-clarita-to-talk-taking-back-our-streets-crime-fighting-initiative-204231>

In LA County, as I have reported previously, the board of supervisors has established a Blue Ribbon Committee to look at the unintended consequences of criminal justice reform.

I will keep you posted, but this grass roots movement seems to confirm that what we've been experiencing in Hollywood (and Los Angeles city) over the past two years is not unique to our neighborhood, and may be a statewide trend.

Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

Kerry [REDACTED]

Tuesday, September 19, 2017 2:51 PM

Cc:

Subject:

Attachments:

Some recent developments

petition from All Property Owners Meeting.pdf

TO: HPOA Board

And directors-elect (Larry Wilkes and David Twerdun)

Since we will not be meeting this week, I thought I would bring you current on some of the issues we've been tackling – I feel like we are making some headway.

1. **Meeting with the Mayor.** At the All Property Owners meeting on Aug 24, we spent about half the meeting addressing the sobering reality of the homelessness and public safety concerns within the two BIDs. We used this gathering to not only educate the owners as to some of the reasons why we are in this predicament (public policy trends, economic realities, ACLU settlements, etc) but we also described the actions we've taken to advocate for our community. I think it was helpful for folks to understand that there are some challenges that are bigger than anything the BID Patrol alone can solve, or even the LAPD. At the end of my presentation, I gave people the opportunity to sign a petition asking the Mayor to participate in a Town Hall. We had about 65 people sign (attached to this email). I was able to get through to the Mayor's Chief of Staff – and she offered to set up a meeting for a small delegation to meet with Eric Garcetti in October (no Town Hall). This is a big win! That date has been set, and I will be working with the two board presidents to identify the delegation.
2. **LAPD special plan.** I had an opportunity to meet with Asst. Chief Michel Moore in August, and shared with him our concerns about the deterioration in the neighborhood and the perceptions about safety. I also shared with him the packet of letters that many of you helped to write to Deputy Mayor Jeff Gorell in May/June. He personally came out to inspect Hollywood and proceeded to task Hollywood Division with the responsibility to create a new deployment plan for Hollywood. LAPD Hollywood Division has been extremely responsive – we are very grateful to Captain Palka, Captain Pinto and Lt. Ling. We had a long talk about this last week at the Security Committee meeting. It seems to be bearing fruit – we have a daily foot beat of LAPD officers from approx.. 11 a.m. to 2 p.m. each day. They will also be breaking the Boulevard down into segments, and assigning officers to get to know the businesses in a particular segment. There will be more assets assigned to Hollywood as well - -narcotics, gang unit, mounted unit etc. We have already seen the difference – and if you see anyone from LAPD out on the sidewalk, please thank them and encourage them.



3. **BID Patrol.** To complement the LAPD presence, Steve will be tasking the BID Patrol to make a greater effort to get out of their cars in between calls. I will be going to roll call next week to reinforce this. He is also hiring another unarmed officer - -which will bring our number to three.
4. **Street vending ordinance.** Working with the Chamber, we are putting pressure on councilmembers at City Hall to bring the stalled street vending ordinance back to life. The February move to de-criminalize street vending, and the confusion that has resulted in this "limbo time" has transformed the sidewalks in the Tourist Zone to borderline chaotic. We had a good push from an article that appeared in the Beverly Press last week.
5. **Assemblymember Richard Bloom** is coming to Hollywood on September 28 to assess the current conditions first-hand. I may reach out to one or two of you to join me in this meeting.
6. **Trees are being trimmed** on Zone 1 Hollywood Boulevard.
7. **Sunset and Dine is next week.** Please purchase your tickets here.

There are some other things in the works, and I'll follow up with another email, but I wanted to get this good news out re/ the meeting with the Mayor and the special plan in motion by LAPD.

Hope to see you at Sunset & Dine!

Kerry

P.S. As I bring my two-year Stanton Fellowship to a close, I will be out during the week when our November board meeting occurs. I will be attending a conference – and unfortunately there is no way around that. What I will discuss with Evan – and what I will seek your feedback on, is whether you still want to do a board dinner that night (November 16) or move to October or December.

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**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

Annual All Property Owners Meeting  
August 24, 2017

DISTRICT

ENTERTAINMENT DISTRICT

Dear Mayor Garcetti: We represent properties, businesses, schools and residents in Hollywood. We are all committed to this community but we are experiencing a deterioration in the sense of safety on our sidewalks and in our neighborhood. This has been a fairly recent development – within the last two years. We invite you to hold a Town Hall in Hollywood to hear, first hand, our concerns. We hope you will be able to take this information and use it to advocate for public policy changes and/or resources from our local, state and national leaders. We know you have worked alongside us for many years to improve this neighborhood, and with your help, we will get through these difficult times.

Name	Business or Property Location	Email address

# HOLLYWOOD

## ENTERTAINMENT DISTRICT

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	11-4-1	

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Annual All Property Owners Meeting  
August 24, 2017

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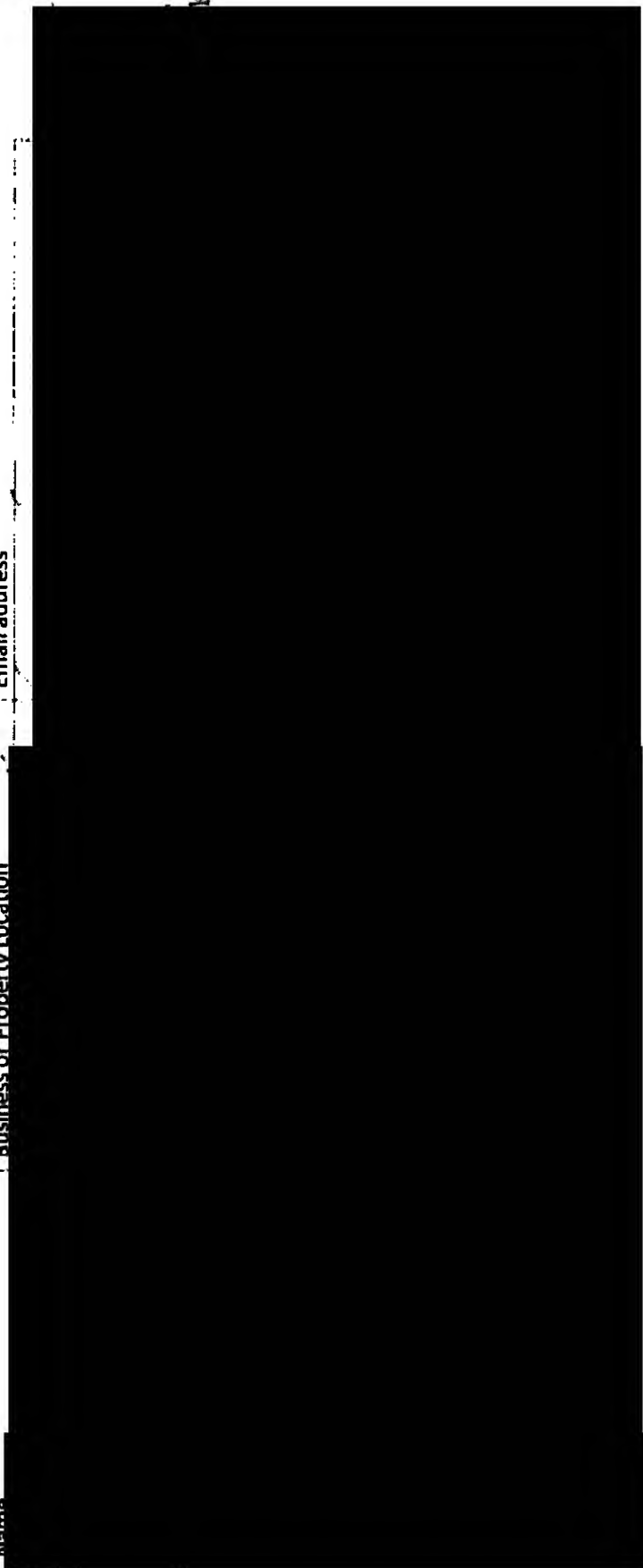
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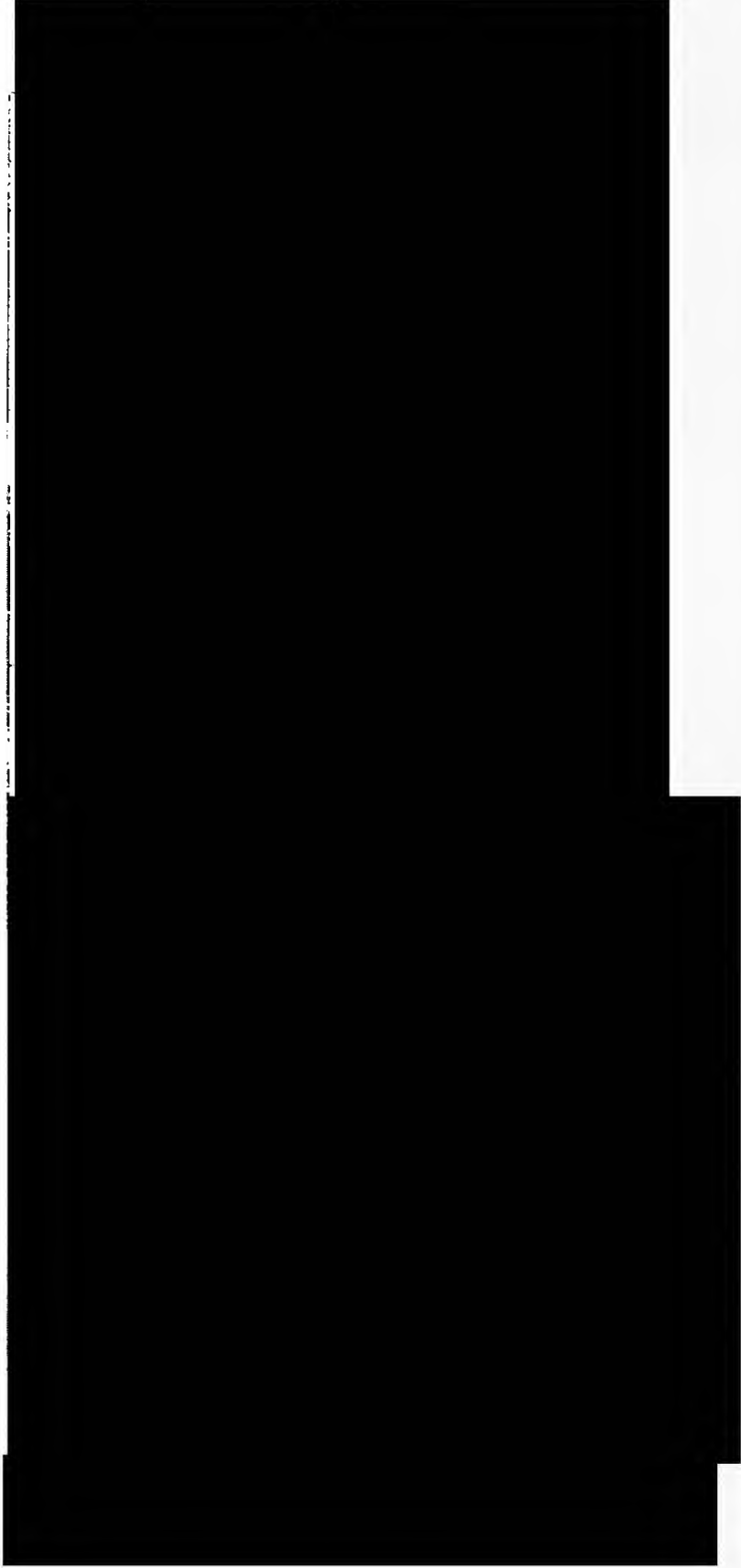


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## Leroy Beavers

---

**From:** Cory Palka  
**Sent:** Monday, September 18, 2017 9:13 PM  
**To:** Kerry [REDACTED]  
**Subject:** Re: Security Calls 2016 Summary

Thanks Kerry  
Cory

Cory Palka	Commanding Officer	Los Angeles Police
Department	Hollywood Division	Follow on Twitter: @LAPD2014

On Sep 18, 2017, at 3:25 PM, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)> wrote:

Gentlemen,  
You asked for the breakdown of the 6,200 calls that came into the BID Patrol office in 2016.

Here it is (attached).

And this should also help paint the picture:

<image003.png>

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**KERRY** [REDACTED]  
*Executive Director*

<Security Mapping Project - Summary.pdf>

<2016 Calls for Service.pdf>



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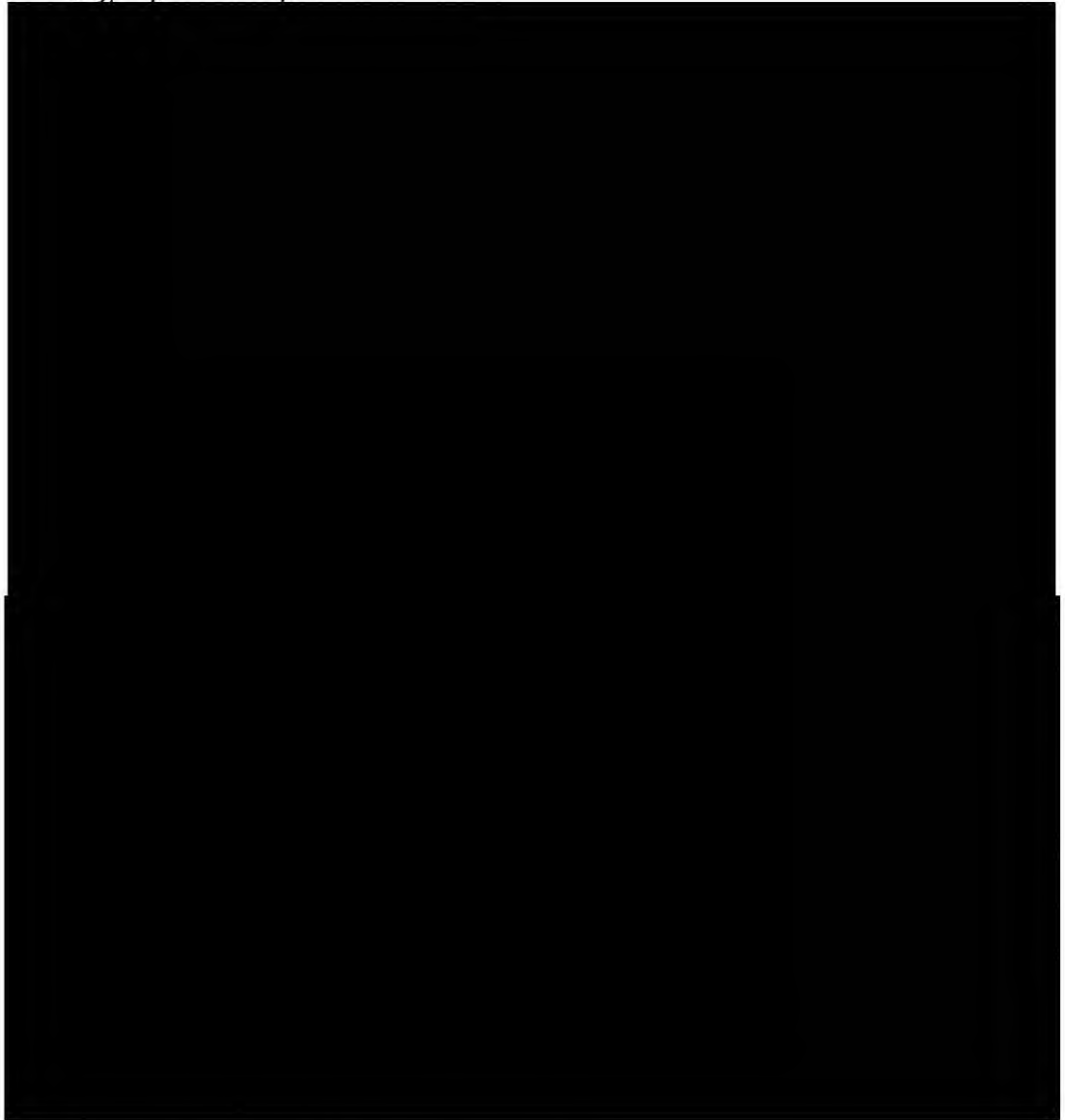
[illegible]

**Leroy Beavers**

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Devin [REDACTED]

Monday, September 18, 2017 5:29 PM



**Subject:**

CORRECTION: HHOT meeting next month not week

CORRECTION: the next HHOT meeting is next month, on October 10th, not next week as erroneously stated in the previous e-mail.

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Devin [REDACTED]

## Leroy Beavers

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**From:** Jonathan Pinto  
**Sent:** Monday, September 18, 2017 5:25 PM  
**To:** Kerry [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Re: Security Calls 2016 Summary

Kerry,

Thanks again.

Jon

Jonathan Pinto, Captain  
Patrol Commanding Officer  
Hollywood Division

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*Executive Director*

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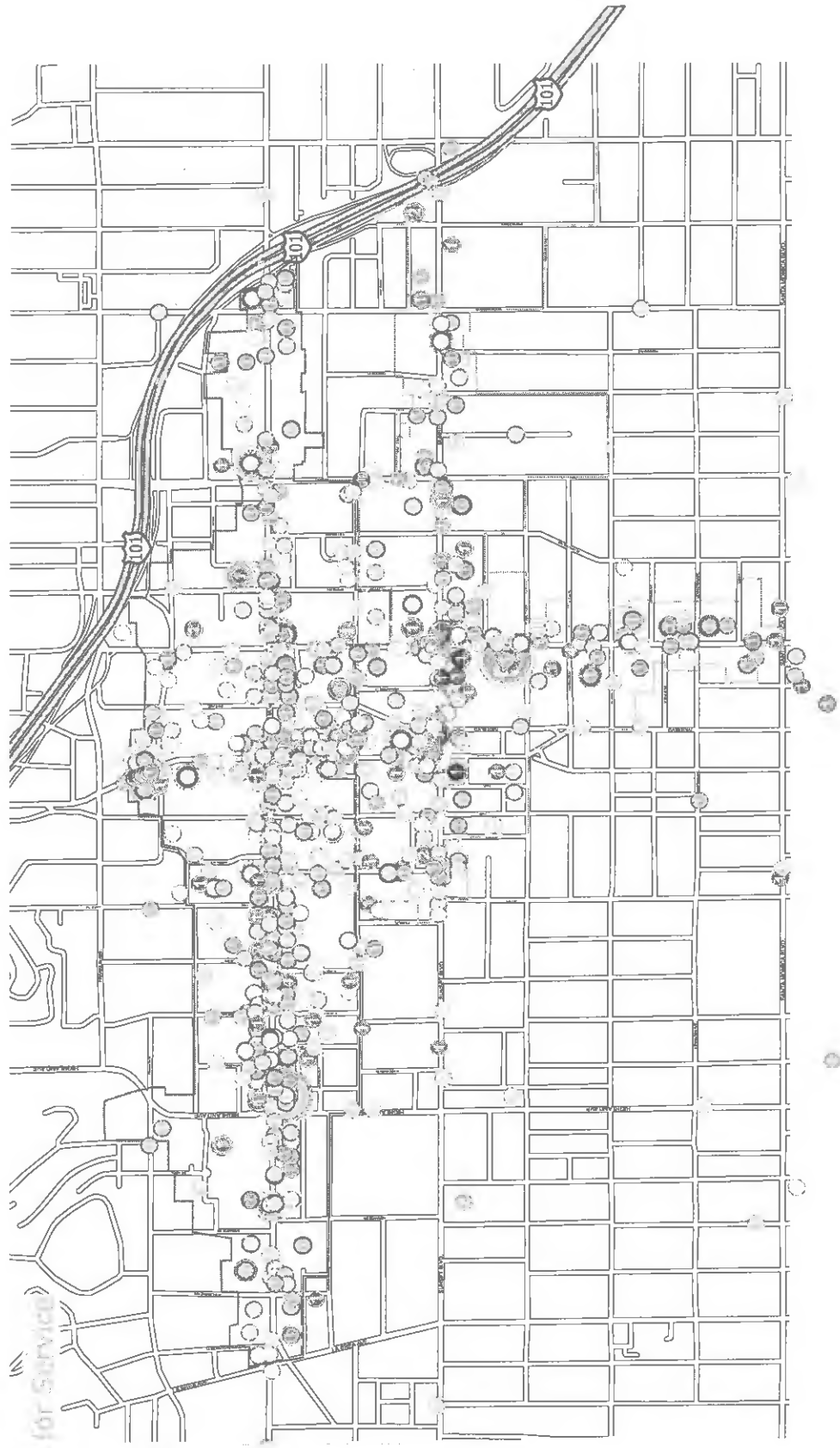
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[illegible]



2016 Calls for Service

Legend: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

## Leroy Beavers

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**From:** Kerry [REDACTED] <Kerry@hollywoodbid.org>  
**Sent:** Monday, September 18, 2017 1:29 PM  
**To:** [REDACTED];

**Cc:** [REDACTED]  
**Subject:** September 21 Board meeting CANCELLED

To: HPOA Board

After conferring with Evan, we have elected to cancel this month's board meeting. The prospects of securing a quorum are not high, and given that you all gave up the traditional August hiatus to attend the special board meeting to address BID Renewal (and an annual All Property Owners meeting the following week) there is no compelling business to conduct this week.

Our next meeting is scheduled for Thursday October 19, 2017 at 4 p.m.

I will be sending you an update by tomorrow on some movement we are seeing with respect to a public safety response to our requests, and a promised meeting with the Mayor in October, for a small delegation of owners.

Please acknowledge to Lorin in a private email that you have received this notice, so we ensure no one shows up on Thursday.

Enjoy your Thursday and Shanah Tovah!

Kerry

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**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

## Leroy Beavers

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Kerry [REDACTED]

Friday, September 15, 2017 4:06 PM



Early bird ticket prices for Sunset & Dine end in one hour

Greetings HPOA Board, Devin and his committee have planned an amazing Sunset & Dine (this is the 6<sup>th</sup> year) at Columbia Square this year. September 28.

The early bird ticket price of \$35 ends at 5 p.m. today, then it will go to \$50.

Wanted to make sure you were aware of this in case you wanted to buy tickets for yourself or colleagues.

We are selling less tickets this year than last (because of size of venue) and they will sell out, so do not procrastinate! Here is the link.

<https://sunsetanddine.org/>

Have a great weekend!

Kerry

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**KERRY** [REDACTED]

*Executive Director*





## Leroy Beavers

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**From:** Cory Palka  
**Sent:** Thursday, September 14, 2017 8:02 PM  
**To:** Kerry [REDACTED]  
**Subject:** Re: Park La Brea news article

Thx Kerry  
Cory

Cory Palka  
Commanding Officer  
Los Angeles Police Department  
Hollywood Division  
Follow On Twitter: @LAPD2014

On Sep 14, 2017, at 6:16 PM, Kerry [REDACTED] wrote:

Gentlemen, see article below re/ the street vending situation. We are keeping the light shining on the need for this ordinance.  
Kerry

<http://beverlypress.com/2017/09/44445/>

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**Sent:** Wednesday, September 13, 2017 10:15 PM  
**To:** Kerry [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Re: 2017 LAPD Mounted Platoon Benefit Dinner

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> KERRY [REDACTED]  
> Executive Director

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onlyinhollywood.org<<https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.onlyinhollywood.org%2F&data=01%7C01%7C25060%40lapd.online%7C196886864f4b46940ded08d4fb080e0e%7C642fd61c34dd4fd0af8d443576485883%7C0&sdata=LCJeRtuoW1VEeFitnjCrstJBckwcdNd4JWIWSBp5rjg%3D&reserved=0>>

>

> <benefit dinner.png>

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*Executive Director*

[REDACTED]

## Leroy Beavers

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**From:** Kerry [REDACTED]  
**Sent:** Friday, September 15, 2017 5:28 PM  
**Cc:** [REDACTED]  
**Subject:** Board meeting scheduled on Rosh Hashanah next week

Greetings HPOA Board,

It has come to my attention that our Thursday September 21 meeting will pose a conflict for some who will be observing Rosh Hashanah next week.

Could you please respond to me privately and let me know if that will pose a conflict for you, and if necessary, we will find an alternative date for the meeting.

Many thanks, and have a good weekend.

Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

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> Kerry

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> KERRY [REDACTED]

> Executive Director

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>

> <benefit dinner.png>

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**Attachments:** benefit dinner.png

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**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]



# LOS ANGELES POLICE DEPARTMENT MOUNTED PLATOON BENEFIT DINNER DATE: OCTOBER 14, 2017

PLEASE JOIN  
CHIEF CHARLIE BECK  
& THE MOUNTED PLATOON  
FOR A BBQ DINNER AND  
LIVE AUCTION AT  
THE SADDLE & SIRTAIN CLUB  
3918 RIGALI AVENUE, LOS ANGELES, CA 90039

OUTSTANDING AUCTION ITEMS  
AT THE DINNER!  
SOCIAL HOUR: 6:00 P.M.  
- LINE DANCING INSTRUCTION  
DINNER: 7:00 P.M.  
BENEFIT DINNER COST: \$150.00  
RSVP BY OCTOBER 2, 2017

CALL : THE LOS ANGELES POLICE FOUNDATION  
AT (213) 489-4636  
OR CALL P3+1 ERIC COFFEY(213) 485-5909  
OR EMAIL HIM AT: 35965@LAPD.ONLINE

MAKE CHECKS PAYABLE TO AND MAIL TO:  
LOS ANGELES POLICE FOUNDATION  
633 W. 5TH STREET, SUITE 960  
LOS ANGELES, CA 90071

(ALL PROCEEDS BENEFIT THE LAPD MOUNTED PLATOON)  
ALL CONTRIBUTIONS IN EXCESS OF \$150.00/PERSON (FMV)  
ARE TAX-DEDUCTIBLE TO THE EXTENT PROVIDED BY LAW.  
TAX ID# 95-4700442.

SPONSORSHIP  
OPPORTUNITIES AVAILABLE



LAPD



## Leroy Beavers

---

**From:** Cory Palka  
**Sent:** Wednesday, September 13, 2017 4:12 PM  
**To:** Kerry [REDACTED]  
**Subject:** Re: County Blue Ribbon Committee

Thanks Kerry  
Cory

Cory Palka  
Commanding Officer  
Los Angeles Police Department  
Hollywood Division  
Follow On Twitter: @LAPD2014

On Sep 13, 2017, at 3:07 PM, Kerry [REDACTED] wrote:

Gentlemen, great to have lunch with you today, and thank you for your planning, and always, for your partnership.

Here is a link to the County Blue Ribbon Committee I mentioned.

First, here is the actual motion:

<http://file.lacounty.gov/SDSInter/bos/supdocs/116144.pdf>

And here is an article about it

<http://www.dailynews.com/2017/08/15/la-county-commission-will-explore-unintended-consequences-of-prison-reform-laws/>

And, as I mentioned, if you sign up for "google alerts" you can type in any topic that you want to keep track of, and google will curate things on a daily or weekly basis (your preference) and send it your way. As I mentioned, I've been following "Prop 47" and I can see a statewide discontent forming by virtue of the articles that are identified on almost a daily basis.

Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]



## Leroy Beavers

---

**From:** 25060@lapd.online  
**Sent:** Wednesday, September 13, 2017 4:12 PM  
**To:** Kerry [REDACTED]  
**Subject:** Re: County Blue Ribbon Committee

Thanks Kerry  
Cory

Cory Palka  
Commanding Officer  
Los Angeles Police Department  
Hollywood Division  
Follow On Twitter: @LAPD2014

On Sep 13, 2017, at 3:07 PM, Kerry Morrison <Kerry@hollywoodbid.org> wrote:

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Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]



## Leroy Beavers

---

**From:** Kerry [REDACTED]  
**Sent:** Wednesday, September 13, 2017 3:07 PM  
**To:** Cory Palka; Jonathan Pinto; Michael Ling  
**Subject:** County Blue Ribbon Committee

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First, here is the actual motion:

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Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

## Leroy Beavers

---

**From:** Kerry [REDACTED] >  
**Sent:** Tuesday, September 12, 2017 3:51 PM  
**To:** [REDACTED]

**Subject:** Checking attendance for Security Committee tomorrow  
**Attachments:** August 9 2017.pdf; Sept 2017.pdf

Greetings,

I am checking to see if we can get a critical mass of committee members tomorrow at the meeting. LAPD is coming to present a new deployment plan –and I want to make sure we have committee members here who can give feedback. I apologize because it appears that two members have not been included on the group email, so I hope if you are just getting word of this meeting, you can attend.

RSVP yes

John [REDACTED]  
Harkins (will be late)  
Fabio Conti  
Andrews [REDACTED]

Regrets  
Fred  
Arthur  
Carol  
Monica

Have not heard:  
Chad Lewis  
George Younan  
Manny Rojas  
Brian Folb  
Lea Clement  
Stacey Levine

Thanks,  
Kerry

---

KERRY [REDACTED]

*Executive Director*





**Committee Notes – Joint Meeting**  
**Security Committee- Hollywood Entertainment District, Sunset and Vine BID**  
**August 9, 2017**  
**6562 Hollywood Blvd**

---

Attendance: HED Committee Members present: [REDACTED]

- I. Call to Order: The meeting was called to order by John [REDACTED] at 10:05 a.m.
- II. Public Comment: There was public comment from Maria representing the Pie Hole near Hollywood and Vine.
- III. Meeting Notes: Meeting notes from June 14, 2017 were distributed to the committee for review.
- IV. Reports
  - A. Staff Report:
    - a. Homeless Issues: [REDACTED] reported on the work she has been doing, working with the Mayor's office, and staff from Supervisor Sheila Kuehl, CD 13 and CD 4 and PATH to try to identify a shelter location for Hollywood. At present, one strategy involves re-opening the PATH Fernwood shelter, but that is contingent upon finding an alternative work space for about 30 admin staff that are currently working on the premises there. The committee is taking a tour of the Dream Center on Friday to see if some space they have offered might work. Additionally, [REDACTED] reported that the so-called "E-6" outreach teams are going to be contracted through a Skid Row Agency, LAMP. They are going to be headquartered at Arlington and the 10 Freeway. She is advocating that the team assigned to Hollywood be located at The Center at Blessed Sacrament. She also reported that until The Center is in a position to create a reserve fund, The Center will have a hard time competing for government grants (such as the E-6 outreach team) because it needs to have the financial wherewithal to withstand months of delayed payments.
    - b. Public Safety Survey: [REDACTED] reminded committee members that the current survey is being circulated, and according to our researcher, there have been close to 600 responses. The goal is 1000 by Labor Day. At next month's meeting, the committee will review the results and discuss next steps.
  - B. Andrews International Report: Steve [REDACTED] presented a report for the period July 3, 2017 to July 30. He presented some highlights, and then introduced the two new unarmed patrol officers to share their routine with the committee and share trends or issues they are noticing. [REDACTED] took the lead and described their daily rounds and what they do when they encounter incidents that are beyond their ability to handle. [REDACTED] the outreach worker for the BID Patrol, described some of the trends he is noticing with people who are homeless in Hollywood at present. He said there is a big need for detox beds and access to drug treatment services. When asked, he indicated that between 60 – 80 percent of the homeless population in the two BIDs is likely involved with substance abuse. He talked about a recent success story of a person, Avedon, who had been homeless for many years in Hollywood and particularly frightening to businesses near Sunset & Vine. After a recent incident, he was placed into a psychiatric hospital for treatment.

This led to a robust conversation amongst the committee members and Andrews regarding the advisability of moving toward a hybrid system in the new BID – a combination of armed and unarmed.

*Minutes – Joint Meeting  
Security Committee- Hollywood Entertainment District, Sunset and Vine BID  
August 9, 2017*

---

C. LAPD – Senior Lead Officer Irv Isabella provided a brief report from LAPD. He had been detained having to respond to an incident that coincided with the meeting. He reported that there will be daily footbeats on the Boulevard from 11 a.m. to 3 p.m.. This will extend from Highland to Vine.

V. New Business: There was no new business.

VI. Next Meeting: The next meeting is scheduled for September 13, 2017

VII. Adjournment: There being no further business the meeting was adjourned at 11:25 a.m.

**Agenda**  
**Sunset-Vine BID and Hollywood Entertainment District**  
**Joint Security Committee**  
**Wednesday September 13, 2017**  
**10:00 a.m. to 11:30 a.m.**  
**LOCATION: HPOA/CHC Staff Office**  
**6562 Hollywood Blvd**

**HED Committee Members:** John [REDACTED], chair; Carol [REDACTED], Chad [REDACTED], George [REDACTED], Manny [REDACTED], Monica [REDACTED]

**SVBID Committee Members:** Fred [REDACTED], chair; Bill [REDACTED], Brian [REDACTED], Arthur [REDACTED], Lea [REDACTED], Stacey [REDACTED]

**Advisory Members:** Captain [REDACTED]  
[REDACTED]

- I. Call to Order
- II. Public Comment
- III. Meeting notes
  - August 9, 2017
- IV. Reports
  - A. Staff report
    - a. Status of Community Public Safety Survey
    - b. Homeless update
      - i. Hollywood shelter search
      - ii. Organizing outreach teams
  - B. Report from Andrews International
  - C. Partner reports - trends and observations for Aug - September
    1. LAPD
      - i. Report on fall deployment plan
    2. Neighborhood Prosecutor
- V. New Business
- VI. Adjourn

*As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at [REDACTED]*

Kerry [REDACTED]  
Tuesday, September 12, 2017 12:38 PM

**Cc:**

**Subject:**

**Attachments:**

[REDACTED]  
Meeting of homeless outreach resources in the E-6 area

Meeting re E-6 Outreach Strategy Sept 12 17.jpg; E-6 kick off event.pdf; 01. Palevsky Center Directions & Parking Rates 2017.pdf; 02. 2016 CCF Map.png; NEEDS.docx; Outreach contact list.xlsx

Greetings all, thank you for taking the time to travel to the BID office yesterday to begin to connect the dots on the various outreach resources that exist in the part of SPA 4 that will be covered by the new E-6 team.

We have captured all the emails of those who attended yesterday or RSVP'd. I've also attached a copy of the spreadsheet that you were all asked to fill out. If there are inaccuracies, let me know and we will fix.

I also have attached a picture of the whiteboard – and will have my staff translate it to a diagram to send out. I hope that process was helpful. It was great to meet new people involved in this work that I had never met before.

I have also attached the LIST OF NEEDS/GAPS that we came up with yesterday.

We agreed to meet again in 60 days, to see how we are progressing and collaborating, both with each other, and with arrival of the new E-6 team (who will be at the next meeting). We will also be discussing the outcomes expected of the various teams – and whether there need to be adjustments made in the various programs, schedules or expectations. We also will be looking at how youth outreach is handled. I hope we also have some good news to report on identifying a location for a Hollywood shelter.

The meeting will be:

**Thursday, November 9, 2017**

**9 a.m. to 11 a.m.**

**Hollywood BID office**

**6562 Hollywood Blvd.**

Also, I'm attaching the invite that Hazel sent to the E6 Coordinated Outreach Kick Off event on Wed Sept 20.

Finally, as Devin mentioned, those who are directly involved in outreach are encouraged to attend the HHOT meetings. I am sure he will be reaching out to you to ensure you are aware of this invitation.

Looking forward to working with all of you on building this system for Hollywood

Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

YOUTH

Covenant House  
M-F outreach program / track

Stop by

LA

LA Outreach  
youth  
4 team

LA Outreach  
youth  
4 team

My Friends Place  
(no outreach)  
GPS drop-in HEATHER

CHILDRENS HSP  
1x monthly  
psychiatric outreach  
outpatient substance  
abuse - ARLENE

LA Outreach  
youth  
4 team

ASCENCIA  
(outreach)  
Refined - driven  
310 ends contracted  
in after date  
DANIEL  
CHRISTY

BID - STEPHEN

mental health  
West Hill  
JAKE

The Center  
Dough  
JACK

LA Outreach  
youth  
4 team

E-6  
THOMAS  
STEVEN  
PATH

LA Outreach  
youth  
4 team

Fairfax

PATH JESUS  
SPA 4 GRACEY

2 people  
REQUEST DRIVEN

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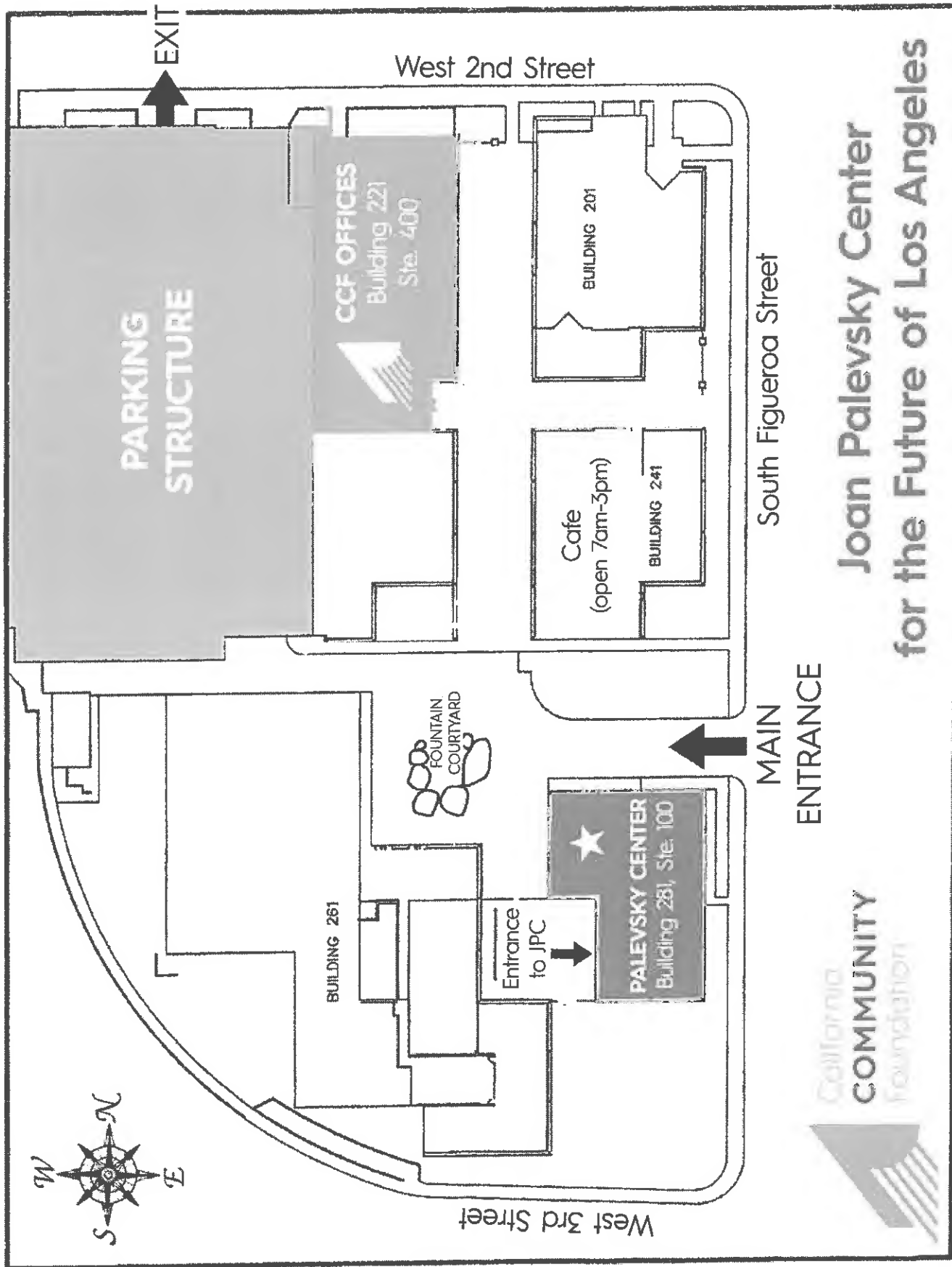
LA Outreach  
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LA Outreach  
youth  
4 team



# Joan Palevsky Center for the Future of Los Angeles



**Kerry Morrison**

---

**From:** Hazel [REDACTED]  
**Sent:** Thursday, August 31, 2017 11:35 AM  
**To:** Kerry [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** You're Invited : E6 Coordinated Outreach Kick Off Event  
**Attachments:** 01. Palevsky Center Directions & Parking Rates 2017.pdf; 02. 2016 CCF Map.png

Good Morning Kerry,

We are excited to invite you to our **E6 Coordinated Outreach Kick Off** event on **Wednesday, September 20<sup>th</sup>** from 1:30PM to 4:30PM at California Community Foundations Palevsky Center (please see attachment for directions and parking information).

**The E6 Coordinated Outreach Strategy** is being supported by Measure H funds and our strategy leads, DHS and LAHSA. This strategy calls for the coordination and leveraging of existing outreach teams at a SPA Level as well as provides funding for our SPA to have four multidisciplinary teams to provide maximum engagement and impact in a regional way.

The Kick Off will be an opportunity to learn more about the genesis of this strategy, how this strategy is being implemented in SPA 4, as well as to meet the team assigned in your hub and have a preliminary conversation to understand the landscape of homelessness in your region.

This event is meant to be an open invitation to all interested stakeholders and community partners to join us to learn more about the efforts, and participate in the first step of an ongoing conversation that will help us shape this work.

If you have any questions about the event, feel free to reach out to me. On behalf of The People Concern crew, we hope you can make it!



Hazel [REDACTED]

[REDACTED]





## NEEDS/GAPS FOR GREATER HOLLYWOOD

As identified in meeting to discuss the new E-6 coordinated outreach strategy -- Sept 11, 2017

- Housing navigation for adults (this cannot be a role that outreach workers take on)
- Housing retention
- Quick access to medical and psychiatric intervention for people on the street
- Better contact with Northeast Division of LAPD
- Access to bridge housing, and emergency shelter in Hollywood
- Access to services and emergency housing AFTER HOURS: evenings and weekends
- HOPE team assigned to each division, not Bureau
- Access to storage for homeless individuals (belongings, records and documents)
- Real-time case conferencing for documentation
- Trans-friendly spaces and housing
- Emergency housing for youth
- Transportation services – to take to medical and health related appointments
- More resources to the riverbed



**California Community Foundation**  
***Joan Palevsky Center for the Future of Los Angeles***  
**201 - 281 S. Figueroa Street, Los Angeles 90012**

**Location**

CCF's new Palevsky Center is located in the The Park DTLA, a low-rise building complex on South Figueroa St. between 2nd and 3rd Streets in downtown Los Angeles. The Palevsky Center is on the first floor of building 281, near to the outdoor fountain.

**Driving Directions**

**From the 110 Harbor Freeway South:** Exit on 9th Street towards Downtown, and turn left onto S. Figueroa St., heading north. Stay in the middle lanes. The Park DTLA is on the left between 3<sup>rd</sup> and 2<sup>nd</sup> Streets, with the main entrance in the middle of the block. Drive in and pass the fountain into the parking structure. Bring your parking ticket to the Palevsky Center for a validation.

**From the 110 Harbor Freeway North:** Exit on 3rd St. and make an immediate right onto Beaudry, make the first right at the traffic signal at 2nd St., and then right on S. Figueroa St. The Park DTLA is on the right, and the main entrance is in the middle of the block. Drive in and pass the fountain into the parking structure. Bring your parking ticket to the Palevsky Center for a validation.

**From the 101 Hollywood Freeway South:** Connect to 110 South and take first exit, 3<sup>rd</sup> Street. Make an immediate right onto Beaudry, then the first right at the traffic signal at 2nd St., and turn right on S. Figueroa St. The Park DTLA is on the right, and the main entrance is in the middle of the block. Drive in and pass the fountain into the parking structure. Bring your parking ticket to the Palevsky Center for a validation.

From the parking structure, walk out to the courtyard. Across from the fountain is the 281 building. Follow the walkway to the front doors.

**Parking**

Parking is available in and around the The Park DTLA. CCF visitors and meeting attendees who park in the Figueroa Courtyard structure may have their parking tickets validated in the Palevsky Center to pay a reduced fee (\$15.00, cash or credit card) upon exiting the parking structure.

Non-validated parking is available across the street at the World Trade Center. Parking garage entrances are located on Figueroa and Flower between 3<sup>rd</sup> and 4<sup>th</sup> Streets. Cars entering before 10:00 am pay an early bird special \$9.00 rate.

All-day parking for \$6.50 is available in an open parking lot at the corner of 2<sup>nd</sup> and Beaudry Streets, one block west of the Figueroa Courtyard. Metered street parking for up to four (4) hours is available on 2nd Street, west of Figueroa.

**Public Transportation**

**LADOT**

The Palevsky Center in The Park DTLA is easily accessible by the DASH Bus "A" line. Heading north on Figueroa off at 3rd Street and cross the street. Heading south get off at 2nd Street and walk one block south to the main entrance.

**METRO & Bike Parking**

The complex is five blocks from the 7<sup>th</sup> Street and Figueroa Metro Center station. Exit the station and walk north on Figueroa to the main entrance, or take DASH Bus "A".

Bike racks are available on site. Metro Bike Share Racks are available on 2<sup>nd</sup> St and Figueroa

If you get lost, please call the main CCF office number: [REDACTED] Mon-Fri 8:30am-5:00pm)

Organization	Last Name	First Name	Role	Email	
<div>[REDACTED]</div>	<div>[REDACTED]</div>	Daniel	<div>[REDACTED]</div>	<div>[REDACTED]</div>	<div>[REDACTED]</div>
		Christy			
		Arlene			
		Dan			
		Corri			
		Derek			
		Barbara			
		Luisana			
		Libby			
		Susan			


[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

## Leroy Beavers

---

**From:** Kerry [REDACTED]  
**Sent:** Monday, September 11, 2017 7:29 PM  
**To:** [REDACTED]  
**Cc:**  
**Subject:** Meeting announcement for Wed. September 13  
**Attachments:** Sept 2017.pdf

Greetings Jt. Security Committee

Please be advised that our meeting is scheduled for Wed September 13. (Minutes from August will be sent tomorrow.)

We are looking forward to a report from LAPD on some plans and strategies that will be employed in the coming months, in response to concerns raised by our community. Your participation is important to be part of this dialogue.

Please RSVP to Lorin as to your attendance


[REDACTED]  
Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

**Agenda**  
**Sunset-Vine BID and Hollywood Entertainment District**  
**Joint Security Committee**  
**Wednesday September 13, 2017**  
**10:00 a.m. to 11:30 a.m.**  
**LOCATION: HPOA/CHC Staff Office**  
**6562 Hollywood Blvd**

- 
- I. Call to Order
  - II. Public Comment
  - III. Meeting notes
    - August 9, 2017
  - IV. Reports
    - A. Staff report
      - a. Status of Community Public Safety Survey
      - b. Homeless update
        - i. Hollywood shelter search
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      - 1. LAPD
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  - V. New Business
  - VI. Adjourn

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## Leroy Beavers

---

**From:** Joseph [REDACTED]  
**Sent:** Wednesday, September 06, 2017 1:35 PM  
**To:** [REDACTED]

**Cc:**  
**Subject:** In case you missed it...

Good Afternoon HPOA Board of Directors,

Just wanted to forward to you a great piece in Monday's Los Angeles Times related to challenges of finding a homeless shelter in Hollywood as we prepare for the assistance of H and HHH to take effect. At the center of it all is our fearless Executive Director, Kerry Morrison, who has been carrying this flag for a number of years. Please feel free to share with your circles.

Thank you!

<http://www.latimes.com/local/lanow/la-me-ln-shelter-challenges-20170904-story.html>

**JOSEPH** [REDACTED]  
*Associate Executive Director*

[REDACTED]



## Leroy Beavers

---

**From:** Paul [REDACTED]  
**Sent:** Saturday, September 02, 2017 3:05 PM  
**To:** [REDACTED]

**Subject:** Successful Sting operations on Hollywood Blvd

Hello Fellow Advocates for a Better Hollywood Boulevard,

I heard the cops busted blue avatar and fat yoda on Hollywood Blvd for aggressive solicitation. That's very good news. However, a beat cop tipped off Keola Mehorn (superboy) who works often with the Thorpe Brothers (Black Zorro and Fat Spiderman ) that a sting was coming. We hate this kid the most because he gets off often, authorities feel sorry for him because he can act very innocent, but he regularly works with the biggest thieves out there. Cops can't tell any of the good the bad and the ugly what's coming. Thank you sir for your service, just thought you might like to know that the info slipped out.

If we can keep this type of pressure up for a solid month, it will have a great effect. Then a sting once or twice a month will maintain.

Thanks all of you for your efforts.

I all so saw Agents of Discover Los Angeles asking random folks to complete a survey. In addition to Kerry Morrisons Survey conducted by HPOA, It's going to provide invaluable information.

Let's take Hollywood back. Anything I can do to help, I will.

Excelsior!

Paul [REDACTED]  
[REDACTED]

## Leroy Beavers

---

**From:** Kerry [REDACTED]  
**Sent:** Wednesday, August 23, 2017 2:21 PM  
**To:** [REDACTED]

**Cc:**  
**Subject:** Reminder -- annual meeting tomorrow  
**Attachments:** RSVP List.xlsx

Greetings HPOA Board,

I know some people are travelling, but I wanted to make sure we have everyone's RSVP. Also – we had to commit to a guest minimum of 120 for the reception, and we are at about 80. I found that personal invites to business and property stakeholders yields dividends in RSVP's, because sometimes the postcards or the emails don't get to the right people.

I am attaching this RSVP list. **If you don't see someone that should be there, please extend an invitation.**

Board members who have RSVP'd include

D'Amore  
Green  
Hudman  
Johnson  
Yamada  
Tronson  
Zandona  
Zimbardi

Looking forward to seeing you tomorrow  
Kerry



**You are Invited!**  
**Annual All Property Owners Meeting**

A joint gathering of stakeholders from the Sunset & Vine BID and  
the Hollywood Entertainment District BID

Thursday, August 24, 2017  
4:00 p.m. to 6:00 p.m. meeting  
6:00 p.m. to 7:30 p.m. wine reception and appetizers

Hollywood Roosevelt Hotel, Academy Room  
7000 Hollywood Blvd., Hollywood, CA 90028  
parking available on site for \$10  
RSVP to 323-463-6767 or email [lorin@hollywoodbid.org](mailto:lorin@hollywoodbid.org)

The boards of directors for both the Central Hollywood Coalition and the Hollywood Property Owners Alliance invite you to our annual gathering to hear about the work undertaken on your behalf here in Hollywood. This year we will address the challenges and opportunities that your BID staff has been addressing, from homelessness and public safety trends to development and planning, as well as BID renewal.

**DEVIN TAIT STRECKER**

*Director of Communications & Social Media*

[ Hollywood Property Owners Alliance ]  
6562 Hollywood Boulevard | Los Angeles, CA 90028  
323.463.6767 | [devin@hollywoodbid.org](mailto:devin@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Leroy Beavers

---

**From:** Cory Palka  
**Sent:** Tuesday, August 22, 3 AM  
**To:** Kerry [REDACTED]  
**Subject:** Re: Remote Support summary

Thx Kerry  
Cory

Cory Palka  
Commanding Officer  
Los Angeles Police Department  
Hollywood Division  
Follow On Twitter: @LAPD2014

> On Aug 21, 2017, at 5:30 PM, Kerry Morrison <Kerry@hollywoodbid.org> wrote:

>

> Captain Palka and Lt. Ling,

>

> I was the subject of one of these scams a few weeks ago. I am ashamed to admit that when I got a pop up on my laptop screen at home, I went lock stock and barrel for their "service" to get me back into business and sell me a support contract.

>

> When I came in on Monday, both Joe and my computer consultant berated me for falling prey to this. I have since challenged this with Chase, but this company is located here in Hollywood, less than a mile from our office. I'm not sure it was their intent to give me their address, but they did.

>

> If you look at the attachment above that came from my computer consultant, I was a victim of Case #1. If LAPD has some type of cyber-crimes division, I'd be happy to report these folks. I kept screen shots of every step along the way, including the pop-up screen that got me started.

>

> Cory, I'll see you tomorrow and we can talk further.

>

> Kerry

>

>

>

> KERRY [REDACTED]

> Executive Director

>

> [REDACTED]

> -----Original Message-----

> From: Joseph [REDACTED] hi

> Sent: Monday, August 21, 2017 3:24 PM

> To: Marc [REDACTED]

> Cc: Kerry [REDACTED]

> Subject: RE: Remote Support summary  
>  
>  
> Hi Marc,  
>  
> Things have been non-stop here and we are heading into a big meeting later this week. Best of luck with your finals, I'm sure you will do well sir.  
>  
> Let's connect when you are done and if you can come by and grab Kerry's laptop next Tuesday that would be great. I'm copying her so she is aware.  
>  
> Kerry, also check out the attachment Marc sent.  
>  
> Thank you both!  
>  
> -----Original Message-----  
> From: Marc [REDACTED]  
> Sent: Monday, August 21, 2017 3:04 PM  
> To: Joseph [REDACTED]  
> Subject: Remote Support summary  
>  
> Greetings, Joe.  
>  
> I will be at the office until midnight working on a weekly assignment. Finals Week begins tomorrow. I am done on Monday night next week.  
>  
> Are you holding Kerry's laptop until I am done with school? If so, I'll schedule a visit to your office to pick it up.  
>  
> Attached is a page from a data breach digest that covers fake remote support.  
>  
> Marc  
>  
>  
>  
> Your message is ready to be sent with the following file or link attachments:  
> Module 6 Assignment materials Verizon Data Breach Digest 2017 Remote  
> Support.pdf <Module 6 Assignment materials Verizon Data Breach Digest  
> 2017 Remote Support.pdf> <original message.jpg>

## Leroy Beavers

---

**From:** 25060@lapd.online  
**Sent:** Tuesday, August 22, 2017 12:53 AM  
**To:** Kerry [REDACTED]  
**Subject:** Re: Remote Support summary

Thx Kerry  
Cory

Cory Palka  
Commanding Officer  
Los Angeles Police Department  
Hollywood Division  
Follow On Twitter: @LAPD2014

> On Aug 21, 2017, at 5:30 PM, Kerry Morrison <Kerry@hollywoodbid.org> wrote:

>

> Captain Palka and Lt. Ling,

>

> I was the subject of one of these scams a few weeks ago. I am ashamed to admit that when I got a pop up on my laptop screen at home, I went lock stock and barrel for their "service" to get me back into business and sell me a support contract.

>

> When I came in on Monday, both Joe and my computer consultant berated me for falling prey to this. I have since challenged this with Chase, but this company is located here in Hollywood, less than a mile from our office. I'm not sure it was their intent to give me their address, but they did.

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>

> Cory, I'll see you tomorrow and we can talk further.

>

> Kerry

>

>

>

> KERRY [REDACTED]  
> Executive Director

>

>

>

>

>

> -----Original Message-----

> From: Joseph [REDACTED]  
> Sent: Monday, August 21, 2017 3:24 PM  
> To: Marc [REDACTED]  
> Cc: Kerry [REDACTED]

> Subject: RE: Remote Support summary

>

>

> Hi Marc,

>

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> Let's connect when you are done and if you can come by and grab Kerry's laptop next Tuesday that would be great. I'm copying her so she is aware.

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>

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> Support.pdf <Module 6 Assignment materials Verizon Data Breach Digest

> 2017 Remote Support.pdf> <original message.jpg>

## Leroy Beavers

---

**From:** Kerry [REDACTED]  
**Sent:** Monday, August 21, 2017 5:29 PM  
**To:** Cory Palka; Michael Ling  
**Subject:** FW: Remote Support summary  
**Attachments:** Module 6 Assignment materials Verizon Data Breach Digest 2017 Remote Support.pdf; original message.jpg

Captain Palka and Lt. Ling,

I was the subject of one of these scams a few weeks ago. I am ashamed to admit that when I got a pop up on my laptop screen at home, I went lock stock and barrel for their "service" to get me back into business and sell me a support contract.

When I came in on Monday, both Joe and my computer consultant berated me for falling prey to this. I have since challenged this with Chase, but this company is located located here in Hollywood, less than a mile from our office. I'm not sure it was their intent to give me their address, but they did.

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---

KERRY [REDACTED]  
Executive Director

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**Subject:** RE: Remote Support summary

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Marc

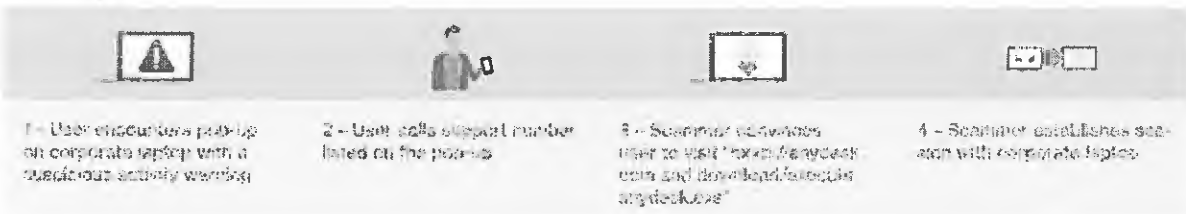
Your message is ready to be sent with the following file or link attachments:  
Module 6 Assignment materials Verizon Data Breach Digest 2017 Remote Support.pdf

## Remote tech support scams

In November 2016, the Verizon Cyber Intelligence Center (VCIC) examined the RISK Team caseload for remote tech support scam incidents. The VCIC findings, excerpted below, included three patterns of remote tech support scams.<sup>6</sup>

In today's organizations, users expect IT helpdesk support via remote administration. In this environment, a tech support scammer's goal is to establish a remote session whereby malicious software is installed, data exfiltrated, or configuration changes are made. Several recent cases involving remote tech support scams are highlighted here, including tactics, tools, and procedures used by the threat actors to gain a remote session.

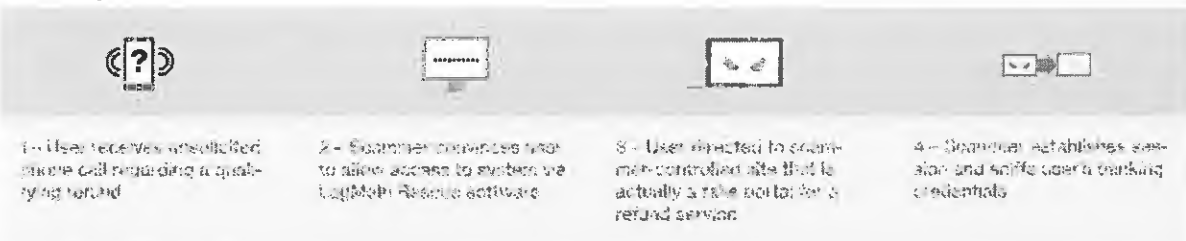
### Case 1



### Case 2



### Case 3



Even as threat actors evolve their tactics in carrying out remote tech support scams, there are general security practices that organizations can follow to lessen the chances of falling victim. The VCIC recommends considering the following:

- Restrict software installation rights to privileged users.
- Block access to popular remote access software sites.
- Establish policies and practices whereby users can verify the validity of any contact with personnel offering tech support.
- Maintain a whitelist of approved software and enforce at endpoints.
- Educate users that tech support would never instruct them to install additional software downloaded from the internet.



46584984651854.bid says:

\*\*\*\*\*  
RDN/yahloeworm10558CCAC9FEC infection  
\*\*\*\*\*

Windows Defender Alert: Zeus Virus Detected in Your Computer !!  
Please Do Not Shut Down or Reset Your Computer.

The following data will be compromised if you continue:

1. Passwords
2. Browser History
3. Credit Card Information
4. Local Hard Disk Files.

This virus is well known for complete identity and credit card theft. Further action through this computer or any computer on the network will reveal private information and involve serious risks.

Call Microsoft Technical Department (855) 266-4741 (Toll Free)

OK

Cancel

Detect

Classica

Defence

Shut Down

Will be compromised

Information

Through this computer

Complete private information

Warning

Log in to your account

Key: d26a2ba128e148b74161d4b524433mid-2

## Leroy Beavers

---

**From:** Kerry [REDACTED] >  
**Sent:** Friday, August 18, 2017 12:40 PM  
**To:** Leticia [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Meet with the captain Tues Aug 22

Leticia, next week Cory and I will be at the Tourism Committee from about 3:30 – 4 p.m. at the Chamber to address homeless and crime issues.

After, I would like to snag him for 30 minutes to prepare for our All Prop Owners meeting, which is Thursday, Aug 24 at the Roosevelt at 4 p.m. He will have some time on that agenda also.

Does this work for both Tuesday afternoon and Thursday afternoon.

Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

## Leroy Beavers

---

**From:** Jonathan Pinto  
**Sent:** Tuesday, August 15, 2017 7:41 PM  
**To:** Kerry [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Re: Invite for annual meeting next Thursday, Aug 24, 4 p.m. at Roosevelt

Hi Kerry,

I will be in attendance.

Thank you.

Jonathan Pinto, Captain  
Patrol Commanding Officer  
Hollywood Division

On Aug 15, 2017, at 5:55 PM, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)> wrote:

LAPD friends,

Wanted to call your attention to our annual property owners meeting next week at the Roosevelt Hotel. We have a busy agenda – as we will be revealing some details re/ the renewal of the BIDs, but would like to give some time on the agenda if you would like to address the owners. Certainly the public safety situation has been a hot button issue this year, but we've seen some terrific response by our LAPD partners over the past three months or so. We do see the footbeat, and the "temperature" on the Boulevard is better on a variety of fronts.

Let me know who might like to take a few minutes to address the group. I am working on the agenda now.

With appreciation,  
Kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]



You are Invited!  
Annual All Property Owners Meeting

A joint gathering of stakeholders from the Sunset & Vine BID and  
the Hollywood Entertainment District BID

Thursday, August 24, 2017  
4:00 p.m. to 6:00 p.m. meeting  
6:00 p.m. to 7:30 p.m. wine reception and appetizers

Hollywood Roosevelt Hotel, Academy Room  
7000 Hollywood Blvd., Hollywood, CA 90028  
parking available on site for \$10  
RSVP to 323-463-6767 or email [lorin@hollywoodbid.org](mailto:lorin@hollywoodbid.org)

The boards of directors for both the Central Hollywood Coalition and the Hollywood Property Owners Alliance invite you to our annual gathering to hear about the work undertaken on your behalf here in Hollywood. This year we will address the challenges and opportunities that your BID staff has been addressing, from homelessness and public safety trends to development and planning, as well as BID renewal.

## Leroy Beavers

---

**From:** Cory Palka  
**Sent:** Tuesday, August 15, 2017 6:09 PM  
**To:** Kerry [REDACTED]  
**Subject:** Re: Invite for annual meeting next Thursday, Aug 24, 4 p.m. at Roosevelt

Hi Kerry  
If cal permits, I will be there. Both Lt. Ling & Sgt. Wank as well.  
Cory

Cory Palka  
Commanding Officer  
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Follow On Twitter: @LAPD2014

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KERRY [REDACTED]  
Executive Director

[REDACTED]



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## Leroy Beavers

---

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**Sent:** Tuesday, August 15, 2017 6:09 PM  
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[REDACTED]



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**Cc:** [REDACTED]  
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*Executive Director*

[REDACTED]



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## Leroy Beavers

---

**From:** Kerry [REDACTED]  
**Sent:** Tuesday, August 15, 2017 5:42 PM  
**To:** [REDACTED]

**Cc:**  
**Subject:** Please RSVP for annual meeting

Greetings Board,  
We are trying to secure a good count by Friday, as we are ordering appetizers for next week's meeting. Could you please RSVP ASAP to Lorin as to your attendance next week.

Many thanks  
Kerry

:



You are Invited!  
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## Leroy Beavers

---

**From:** Lorin [REDACTED]  
**Sent:** Monday, August 14, 2017 2:52 PM  
**To:** [REDACTED]

**Cc:** [REDACTED]  
**Subject:** HPOA Board Meeting Announcement - Thursday, August 17th 4:00 to 6:00 p.m.  
**Attachments:** August 2017.pdf; 7-20-17.pdf

HPOA Board,

Please find attached the agenda for the HPOA Board Meeting this Thursday, August 17<sup>th</sup> – 4:00 to 6:00 p.m. at our office, 6562 Hollywood Blvd. The meeting will be primarily focused on the presentation from the BID Renewal Steering Committee.

- July 20<sup>th</sup> minutes are attached for your review.

Below is the list of attendees, based on the calendar invites.

In order to ensure quorum, please let me know if your attendance has changed or whether you will be attending if you have not done so.

5 – Attending (minimum needed for quorum is 9)

Julie  
Brian  
Galo  
Mark  
Tony

Not attending

Michael  
Joseph

\*The All Property Owners Meeting will take place on **Thursday, August 24<sup>th</sup> from 4:00 to 6:00 p.m.** followed by a reception at the Hollywood Roosevelt Hotel. Please RSVP directly to me if you have not done so.

<http://onlyinhollywood.org/2017-annual-property-owners-meeting>

Thank you,

LORIN [REDACTED]

*Office Manager*





**HOLLYWOOD PROPERTY OWNERS ALLIANCE**  
**BOARD OF DIRECTORS**  
**Agenda**  
**August 17, 2017**  
**4 p.m. to 6 p.m.**  
**6562 Hollywood Blvd.**

---

- I. 4:00 p.m. CALL TO ORDER – Evan Kaizer
- II. OPEN FORUM & INTRODUCTIONS
- III. 4:05 APPROVAL OF THE MINUTES
  - **Action:** July 20, 2017
- IV. 4:10 p.m. TREASURERS REPORT – Brian Johnson
  - A. **Action:** Review/approve financial statement for July 31, 2017
- V. 4:20 p.m. COMMITTEE/ACTIVITY REPORTS
  - A. **Ad Hoc BID Renewal Steering Committee** – John [REDACTED]
    - Review of recommendations forwarded by the ad hoc committee:
    - Boundary: Unified property-based business improvement district encompassing former boundaries of both Hollywood Entertainment District and Sunset & Vine BID
    - iii. Four zones of benefit
    - iv. Inclusion of an Alley Zone in former HED and potential for a Tourism District Overlay Zone
    - v. Budget - \$7,262,718 (subject to slight modification by City Clerk)
    - vi. Assessment formula tied to following characteristics: 50 percent front footage; 20 percent parcel size; 30 percent building square footage.
    - vii. Ten year term (2019 – 2028)
    - viii. Cap on annual increase of three percent, subject to the discretion of the owners association

**Action:** Approve recommendations forwarded by the ad-hoc BID Renewal Steering Committee for the 2029 – 2028 business improvement district, subject to minor modifications that may be required by City Clerk's office in confirming parcel configuration, application of assessment formulas, and conformance to local and state regulations governing BID formation.

B. Review recommendation forwarded by the ad-hoc committee re/ a proposed governance structure for a new 501(c)6 nonprofit corporation.

**Action:** Approve concept of a unified owners association to manage the business improvement district contract, subject to additional details to be presented no later than the October meeting.

**C. Streetscape and Beautification –** [REDACTED]

(1) Holiday decoration project in collaboration with Chamber: Review of proposal to share costs associated with acquisition and installation of holiday decorations with anticipated ongoing budget impacts for next three to five years.

**Action:** Approve proposal to set aside funds (\$40,000) from beautification budget and HED 04-08 Special Projects account to fund installation of holiday decorations for 2017, in partnership with the Chamber of Commerce.

VI. 5:50 NEW BUSINESS

VII. 6:00 ADJOURN

Next meeting: September 21, 2017

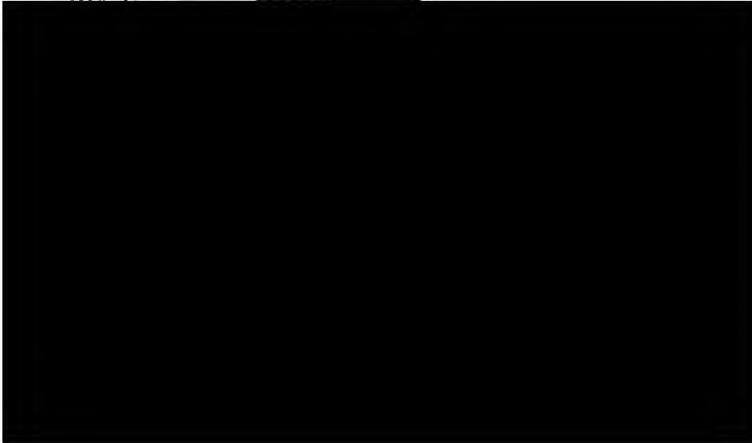
All Property Owners Meeting: Thursday August 24, 2017 at Hollywood Roosevelt Hotel

For more information, contact HPOA Staff at [REDACTED] As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at [REDACTED]

**HOLLYWOOD PROPERTY OWNERS ALLIANCE  
BOARD OF DIRECTORS**

**Minutes  
Thursday, July 20, 2017  
6562 Hollywood Blvd.**

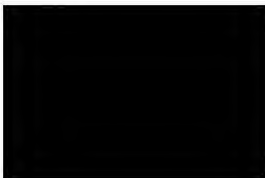
**Officers and Directors Present**



**Absent**



**Staff**



**Guests**



**I. CALL TO ORDER – Evan Kaizer, Secretary**

The meeting was called to order at 4:11 p.m.

## **II. OPEN FORUM & INTRODUCTIONS**

Paul Louis Harrell, a local street performer, expressed his concern with the lack of governance with street performers on Hollywood Boulevard. Tom Pollack, representing 1786 N Highland, introduced himself to the board.

## **III. APPROVAL OF MINUTES**

**It was moved by Joseph D'Amore, seconded by Monica [REDACTED], and CARRIED to approve the minutes from the June 12, 2017 meeting. Approved with one (1) abstention from Mark Stephenson.**

## **IV. NOMINATING COMMITTEE – Katie [REDACTED] Chair**

- A. Announcement of open seats sent to property owners – Ullman reported to the board a mailing went out to the property owners seeking nominations for the board seats that are expiring. Applications are due July 27, 2017. Seven (7) seats are scheduled to turn over this November. The seat vacancies are currently held by: Derler-Judd, Green, Johnson, Lewis, Tronson, Yamada, and Zimbardi. The committee will also be looking for a nomination to fill Echeverria's vacant seat.
- B. Nomination of director to serve as president – [REDACTED] recommended Evan Kaizer, current board Secretary, to serve the remaining term as President. In this capacity, Kaizer will replace Echeverria as signer on the BID's bank accounts with City National Bank.

**It was moved by Galo Medina, seconded by Mark Stephenson, and CARRIED to appoint secretary Evan Kaizer to serve as president through the remainder of the term (November, 2017). Unanimously approved.**

## **V. TREASURER'S REPORT**

- A. June 30, 2017 statement – Johnson walked the board through the financial statement ending on June 30, 2017. He noted \$7,500 was received from the Chamber for their contribution towards the wayfinding signage project. Expenses are up in the security budget due to the retroactive personnel pay increase and in the legal budget due to the pending litigation case, however overall expenses are under budget.

**It was moved by [REDACTED] seconded by [REDACTED] and CARRIED to approve the financial statement for June 30, 2017. Unanimously approved.**

## **VI. COMMITTEE AND ACTIVITY REPORTS**

### **A. Streetscape and Planning**

1. Maintenance contract update – [REDACTED] brief the board on some of the strains impacting the maintenance services, including the increase in homeless encampments, trash can scavengers and a recent water main break on Wilcox and Yucca. It was reported the Program Manager recently resigned. The VP of Operations has taken over until the new hire is found. The committee has noticed issues with the curb line litter and has raised concerns with Streetplus. They have committed to purchasing a full-sized sweeper at their own expense. In the meantime, they have hired six (6) additional workers at their own expense to address the curb line litter until the new sweeper arrives. In addition, Streetplus has also purchased a Segway at their own expense for the program manager to travel around the BID.
2. Canary Island Date Palm removal – Loeb reported to the board the removal of the fungus infested palm at Hollywood and Vine was coordinated with the council office and the Urban Forestry Department. It was removed at no expense to the BID.
3. Wayfinding signage project update – Loeb briefed the board Hunt Design has been working on sign placement locations. The group will be conferring with Hollywood Historic Trust for all terrazzo sign locations.

### **B. Security**

1. Public safety trends
  - a. Meeting with Councilmember Mitch O'Farrell – During last month's meeting, the board asked Morrison to reach out to Councilmember O'Farrell to invite him to the board meeting. Councilmember O'Farrell responded he did not feel it was necessary to attend but agreed to meet with a delegation of both boards at his office. Morrison will set up a meeting with those board members who wish to attend the delegation meeting.
  - b. Public safety benchmarking survey – It was briefed to the board over 300 responses have been received for the public safety survey. The goal is to reach 1000 responses by Labor Day.
  - c. Communications strategy – conversation with Abernathy MacGregor – Morrison reported to the board that several BID directors and the Central City Association met with a communications firm this past month who also does crisis communications. With the increase in crime not being acknowledged, the firm would put a media template together to surface the importance of this issue to the media and elected officials. The template would be brought back to the board for approval along with contribution of costs. Morrison will keep the board apprised.

2. Update on special first amendment zone creation – Highland to Orange – Morrison updated the board on the motion introduced by Councilmember O'Farrell for the city attorney to create a special first amendment zone between Highland and Orange. The proposal now anticipates issuing 20 passes a day with daily enforcement of pass violations. The city attorney is ready to present the proposal to the neighboring property owners. A meeting will be held on August 3<sup>rd</sup>.

C. Marketing and Communications

1. Old Hollywood working group
  - a. Walking tour launched – Strecker reported the walking tour has been officially launched for three (3) months. The tour schedule began as once a month and has since been averaging three (3) times a month. The tours are conducted in the morning on select Fridays and Saturdays. This month, a Monday evening tour was tested and added to the schedule.
2. Make Music Day – Strecker reported Make Music Day was held on June 21<sup>st</sup> at the Egyptian Theatre. The event was a success with the help of sponsors Robertson Properties Group and Sunset + Vine Apartments. Performers included Musicians Institute alumni and local artists.
3. Marketing activities update – [REDACTED] briefed the board on the following activities:
  - a. Hollywood Winter Market – [REDACTED] will be setting up a committee meeting to discuss the BID's participation in producing a winter market with vendors on the bump outs in the Old Hollywood area. It would be a concurrent effort with the Gingerbread Contest held at LACE in December.
  - b. Old Hollywood Locals Night – A second Locals Night community event has been scheduled for Tuesday, August 8<sup>th</sup>. The event will be held on the bump outs and is being promoted to bring the locals out to the neighborhood.
  - c. Blogger Tour – A blogger tour is being held on August 3<sup>rd</sup> to coincide with the opening of "Hamilton" at the Pantages Theatre. Restaurants and bars within a 7-minute walk from the Pantages Theatre will be featured.

D. Ad-hoc BID Renewal

1. Report from July 7, 2017 meeting – [REDACTED] updated the board on the last ad-hoc BID Renewal meeting held on July 7. To keep on track with the schedule, the group will be presenting to both boards their recommendations for BID Renewal at the August meeting. Highlights from the July 7<sup>th</sup> meeting: the committee asked staff to present budget proposals and simplified zone maps to represent combined BIDs. It has been reported the Sunset BID has been underfunded and the committee is looking at proposals to increase the levels of service in the Sunset BID to bring it in services are delivered in the Hollywood BID. Morrison will

governance proposal during a meeting with a representative from each board to bring back to the group during the July 27<sup>th</sup> ad-hoc meeting.

## **VII. NEW BUSINESS**

### **A. Legislation tracking**

1. AB 1479 (Bonta) – Public Records: custodian of records, civil penalties – Staff was recently made aware of AB1479; a bill that moved quickly through the Assembly. The bill would require agencies to hire a dedicated “custodian of records” position to handle the public records request and grant courts the ability to levy civil penalties against an organization that did not comply with the CPRA. The bill was passed by the Assembly and is headed to the Senate Judiciary Committee. Along with the LA area BIDs, a lobbyist from Gonzalez, Hunter & Quintana LLC was hired to communicate the impacts of the bill, and seek an amendment so that it would not apply towards non-profit owners organizations that manage BIDs. A letter on behalf of the HPOA was authorized by the Executive Committee and submitted to the Senate. The lobbyist has been retained at \$6,000 / month and LA area BIDs are asked to contribute towards the retainer. It was proposed to contribute \$3,000 from consulting budget towards the retainer.

**It was moved by Galo Medina, seconded by Leslie Blumberg, and CARRIED to ratify the OPPOSE UNLESS AMENDED position on AB 1479. Unanimously approved.**

**It was moved by Galo Medina, seconded by Brian Johnson, and CARRIED to support a retainer for government affairs advocacy, \$3,000 from consulting budget, provided by Gonzalez, Hunter & Quintana LLC. Unanimously approved.**

## **VIII. STAFF REPORT**


- A. Litigation update – [REDACTED] updated the board on her deposition that took place on Tuesday. The hearing for the litigation case is scheduled for January 2018.

**IX. NEXT MEETING:** The next meeting will be held on August 17, 2017. The All Property Owners Meeting will be held on Thursday, August 24, 2017. Location to be determined.

**X. ADJOURNMENT:** The meeting was adjourned at 5:52 p.m.

## Leroy Beavers

---

**From:** 35344@lapd.online  
**Sent:** Thursday, August 10, 2017 11:01 PM  
**To:** Hollywood ElCentro  
**Cc:** 

**Subject:** Re: Contact Information for Leland/El Centro property owners and representatives

Matt,

I've discussed this at length with you and have given you numerous examples where power washing has been successful when coupled with other efforts. I am out there every day I work providing enforcement and police presence. Numerous other police resources have been assigned to provide presence and enforcement in the area. I have given you exemplars of trespass signs and the letter that the city needs in order to enforce it. Your skepticism about the solutions Dan and I have offered as an ongoing effort to mitigate the issue within the current laws comes across as somewhat caustic and does nothing to help the situation.

We can not legally make them move.

We can as a neighborhood show them that safety and cleanliness are a priority. We can demonstrate that even when the police are not around there are many eyes watching and reporting what they do. We can make it uncomfortable for anyone that has criminal intent or a desire to ignore basic laws. We can show a united front as a neighborhood that wants to keep its streets clean.

The Police are not the proper tool to deal with this social issue. The Council Members Office is doing what it can to coordinate city entities and educate the public about the current state of our laws and "voter approved" initiatives.

I would like to see some legal and productive ideas from you if you are not satisfied with what others have come up with.

I will call tomorrow to set up a day and time for power washing if you still think it's worth your time.

Joe

Sent from my iPhone

On Aug 10, 2017, at 7:09 PM, Hollywood ElCentro <[hollywoodelcentro@tsaproperties.com](mailto:hollywoodelcentro@tsaproperties.com)> wrote:

I completely understand. All the security measures you implement will protect your patients and your staff.

As my supervisor, Greg Romero, pointed out in his email we work with various vendors and give them lots of business. Perhaps we can pass the savings on to you.

Thanks,



[REDACTED]

*"Our goal is to enhance the world in which we live and enrich the lives of the people who reside in our buildings"*

**From:** Greg [REDACTED]

**Sent:** Thursday, August 10, 2017 6:58 PM

**To:** [REDACTED]

**Cc:** [REDACTED]

**Subject:** RE: Contact Information for Leland/El Centro property owners and representatives

Thomas Safran & Associates works with various vendors including Lavitech (they specialize in surveillance cameras systems - they have installed the cameras at most of our properties) and Inland Lighting. Please let me or Mary know if you would like us to pass along their contact information.

I strongly recommend that the hospital install "no trespassing" signs (similar to the ones posted on the perimeter wall of the AT&T building on El Centro) on your fence along Leland Way. As Mary mentioned earlier, LAPD cannot arrest the dangerous transients (unless the officers witness them engaging in illegal activity); however, they can arrest them for trespassing on your property if you call. The signage is inexpensive. We have a vendor who can manufacture them for you.

We are here to help.

Best regards,

*Greg* [REDACTED]

Regional Property Supervisor

[REDACTED]

*Greg* *8/10/17*

**From:** [REDACTED] Matt [REDACTED]

**Sent:** Thursday, August 10, 2017 6:13 PM

**To:** [REDACTED]

**Cc:** [REDACTED]

**Subject:** RE: Contact Information for Leland/El Centro property owners and representatives

We will put up some lights ASAP (great idea...can we do this Dan) and we will be getting security cameras in next couple months, (big project).

**From:** Hollywood ElCentro [REDACTED]

**Sent:** Thursday, August 10, 2017 5:48 PM

**To:** [REDACTED]

**Cc:** [REDACTED]


**Subject:** RE: Contact Information for Leland/El Centro property owners and representatives

Hello Mr. Whaley-


Thank you for your email and for your commitment to helping our local community resolve the dangerous homeless issue we are all currently dealing with. It is a team effort and we must all be actively involved.

As you pointed out in your email, regular power washing of the sidewalks is a helpful approach; however, the homeless people return and set up their encampments. There are more effective approaches we would like you to consider. They include the following:

Install monitored surveillance cameras on the perimeter of the hospital- Below is the contact information for Elite Interactive Solutions. They specialize in remote guarding. Elite's comprehensive security solutions help increase security effectiveness while reducing security costs.

- 
- Install lighting along the hospital's parking lot fence on Leland Way. (that area is very dark at night and welcoming to the transients)
  - Install and enforce (by calling the Police) no trespassing signs on Leland Way (posted on the existing black fence). Just today we witnessed a transient shooting up heroine behind your property. The police cannot arrest them for doing drugs/selling drugs (unless the witness see them doing it); however, they can arrest them for trespassing on your property.

Best Regards,



*"Our goal is to enhance the world in which we live and enrich the lives of the people who reside in our buildings"*

**From:** [REDACTED] Matt [REDACTED]

**Sent:** Thursday, August 10, 2017 3:51 PM

**To:** [REDACTED]

**Cc:** [REDACTED]

**Subject:** RE: Contact Information for Leland/El Centro property owners and representatives

Good afternoon,

I have become aware that the neighbors of Southern California Hospital at Hollywood believe the hospital is not doing all it can to address the homeless issue, (talk of picketing). As I will not bring up emails and phone calls to Dan and Officer Eubanks in regards to their availability, (non-availability) to meet with us bi-weekly, or more often, I would like to be transparent so you feel comfortable that we are doing all we can as outlined by Dan and Officer Eubanks.

I would like the community to know we are available to address this issue on a daily basis and should the city and police be able to assist and protect our employees we will work daily to "clean the sidewalks." I was informed by officer Eubanks and Dan that our "washing" of the street was an annoyance to the homeless individuals out back and that there might be legal consequences so we have been asked to secure a power washer as this is what needs to be done in order to effectively clean and not just annoy our sidewalk residents. Mary Cuizon from "Hollywood El Centro" has agreed to work with us power washing while we obtain the equipment needed to function independently.

I would like the group to help me hold accountable the police and city councilman's office for keeping up their end of the deal and being available to us routinely for the sake of "power washing" the sidewalks. We set times which worked for a week or so and then little to nothing as far as commitment.

Dan/Officer Eubanks, please outline your availability and we will be available. I understand you are "pulled" in many different directions Officer Eubanks but this is not satisfactory when it comes to the safety of our neighborhood, (and the reputation of our hospital as our neighbors believe this is apathy on our part...when we are available daily and just can't seem to make it work routinely with police assistance).

Please let the group know when you will be available to assist us and we will be available to do our part as you have described. Perhaps keeping this email going will benefit everyone and as this is a neighborhood project why not keep everyone up to date.

I really want this group to know we have done everything, (exactly) as outlined in our meeting but police availability has been poor.

'Group' please come watch us do our part, (of course they move back in immediately afterwards which seems to violate our community rights, however, please...we are doing all we legally can and this issue is not due to the apathy of the leadership at the hospital).

Thank you very much!!!

Matt [REDACTED]

**From:** Dan [REDACTED]  
**Sent:** Friday, April 21, 2017 2:47 PM  
**To:** [REDACTED]

**Subject:** Contact Information for Leland/El Centro property owners and representatives

Hi everyone,

Please see attached the sign-in sheet from Tuesday's meeting.

Thank you,



**Dan Halden**





Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell, 13th District

1722 Sunset Boulevard, Los Angeles, CA 90026

(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

**Find the Councilmember**

**on:**    

## Leroy Beavers

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**From:** 35344@lapd.online  
**Sent:** Thursday, August 10, 2017 4:59 PM  
**To:** [REDACTED], Matt  
**Cc:** [REDACTED]

**Subject:** Re: Contact Information for Leland/El Centro property owners and representatives

Matt,

As I stated from the start you will have to work around my ever changing schedule if you want the police at every power wash. Whoever you have doing the power wash needs to contact me at the beginning (Sunday) of each week and we will set a time and day that works for me. Twice a week is unlikely to happen. I will give that person my personal cell phone number. Saying we will do it every Wednesday or every Friday is not going to work.

The purpose of this power washing is to clean the urine and other filth from the sidewalk so we don't experience a public health crisis and community members can walk down the sidewalk.

So get me the contact person who will be doing power washing and I will call them today to set up a clean up next week.

Thank you

Joe

Sent from my iPhone

On Aug 10, 2017, at 3:50 PM, [REDACTED], Matt [REDACTED] > wrote:

Good afternoon,

I have become aware that the neighbors of Southern California Hospital at Hollywood believe the hospital is not doing all it can to address the homeless issue, (talk of picketing). As I will not bring up emails and phone calls to Dan and Officer Eubanks in regards to their availability, (non-availability) to meet with us bi-weekly, or more often, I would like to be transparent so you feel comfortable that we are doing all we can as outlined by Dan and Officer Eubanks.

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I really want this group to know we have done everything, (exactly) as outlined in our meeting but police availability has been poor.

'Group' please come watch us do our part, (of course they move back in immediately afterwards which seems to violate our community rights, however, please...we are doing all we legally can and this issue is not due to the apathy of the leadership at the hospital).

Thank you very much!!!

Matt

**From:** Dan  
**Sent:** Friday, April 21, 2017 2:47 PM  
**To:**

**Subject:** Contact Information for Leland/El Centro property owners and representatives

Hi everyone,

Please see attached the sign-in sheet from Tuesday's meeting.

Thank you,

<image001.jpg>

**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell, 13th District  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

**Find the Councilmember**

**on:** <image002.jpg> <image002.jpg> <image002.jpg> <image002.jpg>



## Leroy Beavers

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**From:** Andrew [REDACTED]  
**Sent:** Wednesday, August 09, 2017 10:55 AM  
**To:** Kitty [REDACTED]  
**Cc:** [REDACTED]

**Subject:** Re: Hollywood PAL Board of Directors Meeting Tonight in the DOT Conference Room

Thanks Kitty see you this afternoon

Andrew [REDACTED]  
[REDACTED]

> On Aug 9, 2017, at 10:48 AM, Kitty [REDACTED] wrote:  
>  
> Good Morning Everyone,  
>  
> Just a friendly reminder about this afternoon's Board Meeting.  
>  
> Please review the attached is the Board Packet, along with our July Martial Arts Report.  
>  
> We will be meeting in the small conference room at 4:30pm  
>  
> Let me know if you have any questions, otherwise, I look forward to seeing you all soon!  
>  
> Take care,  
>  
> Kitty  
>  
> --  
> Kitty [REDACTED]  
> Executive Director  
> [REDACTED]  
> [REDACTED]  
> [REDACTED]  
> [REDACTED]  
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> erved=0=> <Hollywood PAL Board Packet 8-9-2017.pdf> <7. July 2017 PAL  
> MA Report.pdf>

Disclosures Regarding this Email Communication (Including Any Attachments)

Please visit

<https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.raymondjames.com%2Fdisclosure.htm&data=01%7C01%7C25060%40lapd.online%7C4228503cbd9b43958a4008d4df4fd128%7C642fd61c34dd4fd0af8d443576485883%7C0&sdata=203jYiNUbN1GNIJj%2BoG%2F%2BYtbmvv2yr083ynxoK0XtG0%3D&reserved=0> for Additional Risk and Disclosure Information. Raymond James does not accept private client orders or account instructions by email. This email: (a) is not an official transaction confirmation or account statement; (b) is not an offer, solicitation, or recommendation to transact in any security; (c) is intended only for the addressee; and (d) may not be retransmitted to, or used by, any other party. This email may contain confidential or privileged information; please delete immediately if you are not the intended recipient. Raymond James monitors emails and may be required by law or regulation to disclose emails to third parties.

## Leroy Beavers

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**From:** Kitty [REDACTED]  
**Sent:** Wednesday, August 09, 2017 10:41 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Hollywood PAL Board of Directors Meeting Tonight in the DOT Conference Room  
**Attachments:** Hollywood PAL Board Packet 8-9-2017.pdf; 7. July 2017 PAL MA Report.pdf

Good Morning Everyone,

Just a friendly reminder about this afternoon's Board Meeting.

Please review the attached is the Board Packet, along with our July Martial Arts Report.

We will be meeting in the small conference room at 4:30pm

Let me know if you have any questions, otherwise, I look forward to seeing you all soon!

Take care,

Kitty

--  
Kitty [REDACTED]  
Executive Director

[REDACTED]



**Hollywood Police Activities  
Board of Directors Meeting  
August 9, 2017  
4:30 p.m. – 5:30 p.m.**

**Expected Attendees:** Condon(1) (Board Chair), Alba(1), Barjesteh, Bradley(4), Davis(2), Dadigan(4), Folb(2), Fritch(2), Hariton(6), Lenzo(5), Lee, Nealis (1), Tilton(1), Williams(2), Williams-Maxwell, Stout(5)

**Staff/Advisory:** Gordillo (staff) Lord (staff), Abrams (PAL Officer), Lee (PAL Officer), DeCoite (PAL Officer), Terrones (Jr. Cadet Officer), Captain Palka, Sgt Davis, Morrison, (Advisers)

**MEETING AGENDA**

- |  |             |
|--|-------------|
| I. Welcome and Call to Order               | Roy         |
| a. Focus on the Mission (Officer's Report) |             |
| b. Special Presentation                    | Donelle     |
| II. Consent Agenda – July 2017 Minutes     | Roy         |
| III. Finance                               | David       |
| a. Budget Reports - Review & Approval      |             |
| IV. Events Committee                       | Matt/Robert |
| a. Comedy Event debrief                    |             |
| b. PAL Fest                                |             |
| c. Gala                                    |             |
| V. Financial Development                   | Thor        |
| VI. Board Development                      | Roy         |
| VII. Next Steps                            |             |





Hollywood Police Activities League  
Board Meeting Minutes – July 12, 2017

*Attendance: Alba, Condon, Barjesteh, Fritch, Lee, Stout, Tilton, Williams-Maxwell, Gordillo (staff) DeCoite (PAL Officer), Sgt Davis (Adviser)*

*Absent: Bradley, Dadigan, R. Davis, Fraser, Folb, Hariton, Lenzo, Nealis, Williams, Wilson, Abrams (PAL Officer) Lee (PAL Officer), Captain Palka (Adviser)*

Call to Order: Roy called the meeting to order at 4:40

Officer's Report:

- Sergeant Davis explained and reported on the status of LAPD's Cadet program and how recent activities at the 77<sup>th</sup> division has brought to light the need for more structured guidelines. As a result, LAPD Youth Programs were internally audited as a precursor for an independent audit. Hollywood's programs are well above par, and the audit went extremely well. As LAPD establishes best practices, they plan to use our programs as a model. PAL, because it is a separate non-profit with stricter guidelines in place, will not be effected structurally, but they may be additional officer training required before new officers can be part of any youth programs, including PAL.
- Next week starts the Young Ladies Empowerment week. They will be taught life skills basics: how to fill out a job application, write a resume, social media and financial literacy (thank you Wells Fargo), dress for success how to interview (with a real job interview) and real work skills from El Floridita restaurant. We are also pleased to announce Assistant Chief Girmala will be speaking to the girls on Wednesday the 19<sup>th</sup>.
- In partnership with Arts Bridging the Gap, we have begun our Mural project. 12 PAL kids working with Graffiti artist Alex Man One are designing a mural they will paint on the corner of Wilcox and Fountain. It's the first of 10 that will be painted in the district, with approval for expanding across the city – 10 in each district. The Board recommended we do a major PR campaign around the program showcasing Hollywood PAL as the lead organization bringing Arts to the street. As we get closer to getting our permit, we will start launching a PR campaign.
- The PAL vs YAL Soccer tournament finals were held at LACC on July 8<sup>th</sup>. Sheriffs Norwalk team came in 1<sup>st</sup> Hollenbeck PAL 2<sup>nd</sup> and Hollywood's U15 and All Star U14 came in 3<sup>rd</sup> and 4<sup>th</sup> respectively. Overall it was a great experience for 150 youth. This Saturday a soccer clinic will take place taught by UCLA and CSUN head soccer coaches open for all that participated in the tournament.
- The July 5<sup>th</sup> in-house scrimmage with Rampart Division PAL was a huge success, giving every PAL kid the chance to compete as well and meet other PAL kids. Our plan is to schedule in-house tournaments with other PAL groups every other month.

**A vote was taken to approve the June meeting minutes. Thor motioned, Andrew seconded, all approved**

June Forecast Review and Approval: (Kitty)

The June Forecast was presented for approval. Summer months are still tight for cash flow. However with annual sponsorships coming in from MBS and GSG we are holding steady. Soccer registrations started June 20<sup>th</sup> which also helps cash flow. In the 2<sup>nd</sup> quarter we were over budget in soccer expenses as the Field fees were due earlier than projected. But overall we continue to stay under budget for expenses. Continuing minor adjustments moving forward to make sure we stay on track. We received notification that Kaiser awarded us \$8,000 on our submission for operational support we expect to receive the check before the end of the month. Also, we submitted a request for 10K each to the LA Dodgers Foundation and the Venerable Youth Foundation.

**A vote was taken to approve the June Budget Forecast Terri motioned, Matt seconded, all approved.**

Events Committee (Matt)

Mixer – first one was a success, 46 attendees, and we connected(re-connected) with donors and prospects for follow up. As a result of the event, we raised \$2400 without making any asks. With discussion, it was agreed that we should spread these out a bit more, maybe every few months instead of monthly.

Comedy Event is Tuesday July 25<sup>th</sup> at the Laugh Factory. Alonzo Bodden is confirmed. 4 sponsorships secured, The Laugh Factory is securing the line-up this week so we can promote and push ticket sales.

The Gala Save the date (Thursday November 2<sup>nd</sup>) has been designed, sponsor letters will go out this week, in-kind sponsor requests, next week. The next Event committee meeting is to be scheduled next week.

Financial Development: No new updates – Committee meeting to be scheduled over next few weeks

Board Development: 2 additional prospects are being vetted and will be submitted for Board approval. We hope to get them approved before the next Board meeting in August.

**NEXT BOARD MEETING – Wednesday August 9<sup>th</sup> at the Hollywood PAL Office**

Meeting was adjourned 5:20pm

Minutes respectfully submitted by Kitty Gordillo

## Hollywood PAL 2017 Income Statement

FINANCIAL SCOREBOARD		FORWARD FORECAST				Budget	ACTUAL	ACTUAL	VARIANCE
	Q1	Q2	Q3	Q4	Total	2017	July	YTD	to Budget
<b>REVENUE</b>									
Individual/Corporate									
Foundations/Grants									
Federal Grants									
Bowling									
Poker									
Comedy									
Gala									
Other Events and Superbowl									
Martial Arts Revenue									
Soccer Revenue									
Misc Revenue									
2016 Adjustments									
Total Revenue	1								
<b>Cost against revenue</b>									
Individual/Corporate									
Bowling									
Poker									
Comedy									
Gala									
Other Events									
Total cost against revenue									
<b>GROSS MARGIN</b>									
GM %									
<b>EXPENSES</b>									
Martial Arts Expenses									
Soccer Expenses									
Other Program Expenses									
Other Fundraising Expenses									
Other Admin Expenses									
Pal Scholarship Awards									
Salaries & Wages - Admin									
Salaries & Wages - Program (Other)									
Salaries & Wages - Fund raising									
Other Program Expenses (Summer/SRL)									
Total Expenses									
<b>Net Balance (After Expenses)</b>									
as of 6/30/2017									

10:24 AM

08/09/17

Accrual Basis

**Hollywood Police Activities League**  
**Balance Sheet**  
As of July 31, 2017

**ASSETS**

**Current Assets**

**Checking/Savings**

1010 · Cash in bank - operating

1031 · Cash in bank - savings 8.31.11

1090 · WF Petty Cash Checking

**Total Checking/Savings**

**Accounts Receivable**

1210 · Pledges receivable

**Total Accounts Receivable**

**Other Current Assets**

1299 · Undeposited Funds

1450 · Prepaid expenses

**Total Other Current Assets**

**Total Current Assets**

**Fixed Assets**

1650 · Vehicles

1745 · Accum deprec- furn,fix,equip

1755 · Accum deprec - vehicles

**Total Fixed Assets**

**Other Assets**

1800 · Other long-term assets

**Total Other Assets**

**TOTAL ASSETS**

**LIABILITIES & EQUITY**

**Equity**

3001 · Opening Bal Equity

3010 · Unrestrict (retained earnings)

Net Income

**Total Equity**

**TOTAL LIABILITIES & EQUITY**

SAVE THE DATE: NOVEMBER 2, 2017

# 2017 PAL AWARDS GALA: Día De Los Muertos



A LIVE MUSIC  
DINNER EVENT

6-9PM AT  
HOLLYWOOD FOREVER  
CEMETERY

[www.hollywoodpal.org](http://www.hollywoodpal.org)



# 2017 PAL AWARDS GALA: Día De Los Muertos

Honoring

LAPD Assistant Chief

Beatrice Girmala

City Councilmember For District 13

Mitch O'Farrell

Thursday, November 2nd, 2017

6pm-9pm @ Hollywood Forever Cemetery

6000 Santa Monica Blvd., Los Angeles, CA 90038

**Sponsorship Opportunities (\$25,000-\$3,000)**

**Individual Tickets (\$250 per person)**

Hollywood PAL is a 501(c)(3) nonprofit organization that provides youth with after-school programs for the purpose of crime prevention. Donations are tax deductible to the extent allowed by law.

For more information, please contact Kitty Gordillo at  
The Hollywood PAL Office 323-467-7114 or [kgordillo@hollywoodpal.org](mailto:kgordillo@hollywoodpal.org)



HOLLYWOOD PAL

PRESENTS

# PAL FEST

# 2017

*Saturday, August 26th*

*10AM-2PM*

*PAL Office Parking Lot - 6501 Franklin Ave.*

Warner Bros. Entertainment presents  
Loteria, Carnival Games,  
Prizes, and Surprises!

Families are asked to bring food to  
share. PAL will provide drinks.

*See you there!*

Hollywood Police Activities League - 6501 Franklin Ave Los Angeles, CA 90028  
323 467 7114 - [info@hollywoodpal.org](mailto:info@hollywoodpal.org) - [hollywoodpal.org](http://hollywoodpal.org)

## Hollywood Police Activities League

# Martial Arts Program- Activities Report

July 31, 2017

### *Hollywood PAL Martial Arts Creed:*

*"I come to you with only martial arts, my hands and feet. I have no weapons, but should I be forced to defend myself, or others, should it be a matter of life or death, of right or wrong, then here are my weapons, martial arts, my hands and feet. "*

Ron Sanchez, Senior Professor of the Martial Arts

### Hollywood PAL Martial Arts Activities Report- July, 2017

Day/Date	Instructor	Class Times	Skill Level <sup>1</sup>	Notes
070117-Saturday	Sanchez	0900-1000	White/Yellow <sup>2</sup>	Belt appropriate material first three classes and the last class did red and black belt tests review and Jiu Jitsu.
		1000-1100	Yellow Above	
		1100-1330	Green and Above	
		1300-1430	Blue and Above	Stayed over on test preparation, and discussed with Shantel Leyva
		1600-1830	Completed last month's report and worked on studio and tournament schedules.	
				(8.0)
070217-Sunday	Closed			
070317-Monday	Closed for 4 <sup>th</sup> of July Holiday			
070417-Tuesday	Closed for 4 <sup>th</sup> of July Holiday			
070517-Wednesday	Sanchez Lee	1600-2030	Yellow Above	Tournament with Rampart PAL and then program

<sup>1</sup> Sometimes we invite select students who are excelling to attend classes above their belt level, as appropriate to assist with their development and to expose them to the training at their next level.

<sup>2</sup> Yellow belts regularly attend this class. .

Day/Date	Instructor	Class Times	Skill Level <sup>1</sup>	Notes
				planning with Taybren Lee. (12.5)
070617- Thursday	Lee	1600-1700	White/Yellow	Judo and Jiu Jitsu
		1700-1800	Yellow Above	
		1800-1930	Green and Above	
070717- Friday	Closed Closed			
070817 Saturday	Dario Calderon <sup>3</sup>	0900-1000	White/Yellow	Basics
		1000-1100	Yellow Above	Basics
		1100-1200	Green and Above	Belt Appropriate Core Curriculum all Classes.
		1200-1300	Blue and Above	
070917- Sunday	Closed			
071017- Monday <sup>4</sup>	Leyva	1600-1700	White/Yellow	Jiu Jitsu Self- Defense Techniques.
		1700-1800	Yellow Above	
		1800-1900	Green and Above	
071117- Tuesday	Leyva	1600-1700	White	Belt Appropriate Core Curriculum all

<sup>3</sup> I had to attend a funeral of a friend (Diane Mitchel).

<sup>4</sup> I was out of town for 8 days on a scuba trip with my daughter and then I was in class for continuing professional education (CPEs) credits in Nevada.

Day/Date	Instructor	Class Times	Skill Level <sup>1</sup>	Notes
		1700-1800	Yellow Above	Classes.
		1800-1900	Green and Above	
071217- Wednesday	Leyva	1600-1700	White/Yellow	Belt Appropriate
		1700-1800	Yellow Belts	Core Curriculum all
		1800-1930	Green Belts and Above	Classes.
071317 Thursday	Leyva	1600-1700	White/Yellow	Core Curriculum Review
		1700-1800	Yellow Belts and above	Yellow Belt Material and Sparring
		1800-1900	Green and Above	Green and Blue Belt Material
071417 Friday	Closed	0700-0900		
071517 Saturday	Dario Calderon <sup>5</sup>	0900-1000	White/Yellow	Basics
		1000-1100	Yellow Above	Dario gave the students a physical fitness test. See below.
		1100-1200	Green and Above	
		1200-1300	Blue and Above	
071617- Sunday	Closed			

<sup>5</sup> Shantel had to be at UC San Diego and Dario Calderon covered the classes.

Day/Date	Instructor	Class Times	Skill Level <sup>1</sup>	Notes
071717 Monday	Leyva	1600-1700	White/Yellow	Belt Appropriate Core Curriculum all Classes.
		1700-1800	Yellow Belts and above	
		1800-1900	Green and Above	
071817 Tuesday	Leyva <sup>6</sup>	1600-1700	White/Yellow	Belt Appropriate Core Curriculum all Classes.
		1700-1800	Yellow Belts <sup>7</sup> and above	
		1800-1900	Green and Above	
071917 Wednesday	Leyva	1600-1700	White/Yellow	Belt Appropriate Core Curriculum all Classes.
		1700-1800	Yellow Belts and above	
		1800-1915	Green and Above	
072017 Thursday	Leyva	1600-1700	White/Yellow	Yellow Belt Material
		1700-1800	Yellow Belts and above	Sparring
		1800-1900	Green and Above	Green and Blue Belt Material  Blue, Red and Black

<sup>6</sup> Shantel taught all classes tonight. Officer Lee was on his military deployment and I attended my uncle's (Robert Meeker's) funeral.

<sup>7</sup> On some Tuesdays we change the curriculum and Officer Lee teaches Jude and Jiu Jitsu.

Day/Date	Instructor	Class Times	Skill Level <sup>1</sup>	Notes
				Belt Material
072117 Friday				
072217 Saturday	Sanchez Leyva	0900-1000	White/Yellow	Belt Appropriate Core Curriculum all Classes. (21)
		1000-1100	Yellow Above	
		1100-1200	Green and Above	
		1200-1300	Blue and Above	
		1300-1400	Red belt and Black Belt test Preparation.	
		1400-1530	Teleconferences with Taybren and Shantel. Attempted to get in touch with Andrew Franco and worked on the schedules (please see below).	
		2100-2300	Started this report and worked on the August and September schedules and the testing protocol for the	



Day/Date	Instructor	Class Times	Skill Level <sup>2</sup>	Notes
			September 16 <sup>th</sup> Black Belt test. Also started to assemble the testing board.	
072317 Sunday				
072417 Monday	Leyva	1600-1700  1700-1800  1800-1915	White/Yellow  Yellow Belts and above  Green and Above	
072517 Tuesday	Leyva	1600-1700  1700-1800  1800-1900	White/Yellow  Yellow Belts and above  Green and Above	Yellow Belt Material  Jiu Jitsu  Jiu Jitsu and Blue Belt Material
072617 Wednesday	Leyva	1600-1700  1700-1800  1800-1915	White/Yellow Belts  Yellow Belts and above  Green Above	Belt Appropriate Core Curriculum all Classes.

Day/Date	Instructor	Class Times	Skill Level <sup>1</sup>	Notes
072717 Thursday	Sanchez Ron	1100-1230	Admin <sup>9</sup>	Yellow Belt Material
		1600-1700	White/Yellow	Green and Blue Belt Material
	Sanchez Miguel	1700-1800	Yellow Belts and above	Blue, Red and Black Belt Material (26)
		1800-1930 <sup>8</sup>	Green and Above	
072817 Friday	Closed			
072917 Saturday	Sanchez Leyva	0845-0915	Studio Cleaning	
		0900-1000	White/Yellow	Yellow Belt Material
		1000-1100	Yellow Above	Green Belt Material
		1100-1200	Green and Above	Blue Belt Material
		1200-1315	Blue and Above	Red Belt Material (30.5)
073017 Sunday	Sanchez	0900-1230	NA	Test Preparation and Board coordination and this report.  I continued contacting distinguished martial arts' masters and

<sup>8</sup> Kitty Gordillo came in to the studio tonight and we discussed the program and she examined a mirror that needs to be replaced.

<sup>9</sup> Contacted several martial arts associates and attempted to identify a possible new instructor. I also worked on assembling the black belt testing board for our test which will be on September 16 at 9AM.

Day/Date	Instructor	Class Times	Skill Level <sup>1</sup>	Notes
				<p>professors to sit on our upcoming black belts test.</p> <p>I completed this report and worked on the testing protocol.</p> <p>I reviewed Samantha Franco's Black Belt Paper and provided feedback and areas that she could improve her paper, which is coming along nicely.</p> <p>Finally, I contacted several more Los Angeles based martial arts teachers looking for possible referrals for a teacher for our program.</p> <p>(34)</p>
Monday 073117	Lee	1600-1700  1700-1800  1800-1900	White  Yellow Above  Green and Above  Blue and Above	Jiu Jitsu and Judo

### Tests and Promotions

I have postponed the black belt test by four weeks and it will now be on September 16<sup>th</sup>. I counselled one of the students who was scheduled to test and gave him extensive personal instruction, again, in areas that he has not been following my directions to improve. (He is mildly autistic). His mother was there and expressed her appreciation. I will continue to work with him, as will Shantel Leyva, but I have concerns related to his commitment at this point.

Miguel Sanchez and Samantha Franco will be ready to test and I am hopeful that Jissel Sanchez will also be. There will also be students testing for lower belts and one student (Jacob Jimenez) may be testing for second degree red belt and another student (Alex Calderon) may be testing for red belt.

I am still working on the testing protocols and assembling the testing board. I have already contacted Master Bob White, 9<sup>th</sup> Degree Black Belt and Burnis White, 8<sup>th</sup> Degree Black Belt and former PAL instructor, Professors Barbara White 5<sup>th</sup> Degree Black Belt, and Ken Kellogg 6<sup>th</sup> Degree Black Belt who have graciously agreed to be part of the testing board.

On July 15, Dario Calderon gave the students a timed physical fitness test which consisted of:

- ✚ 10 burpees;
- ✚ 20 squats;
- ✚ 30 jumping jacks;
- ✚ 20 pushups; a sprint up and back the mat area; and then,
- ✚ 10 burpees;
- ✚ 20 squats;
- ✚ 30 jumping jacks;
- ✚ 20 pushups, a sprint up and back the mat area; and then,
- ✚ A 12 count striking combination on the heavy bag followed by a final sprint up and down the mat.

It was a great test for the students to gage their level of fitness and to experience the exhaustion that can occur in a self-defense scenario.

On July 29, I gave a surprise text to Kimberly Jacinto and she was promoted to green belt. Valeria Duques will soon also be ready to test for green belt. She is one of the most dedicated students in our program. She works extremely hard and has already won many championships in karate and even placed second in her first judo tournament.

### Studio Schedule

On July 22, I met with Shantel Leyva and discussed her departure for UC San Diego and her schedule availability until then. (She has been fantastic and I am so proud of her). I also had teleconferences with Taybren Lee, who was in Guam on military leave and Kitty Gordillo, and then worked on the August and September schedules. September 16<sup>th</sup> will be Shantel Leyva's last date. She will see if her college program will allow her the time to teach on Saturdays as her school year and studies progress.

### Tournaments

On July 5<sup>th</sup> we had an inner studio karate tournament with students from the Rampart PAL Martial Arts Program. It was a great evening and the students all had a great time and represented Rampart and Hollywood PAL, and their teachers, in a wonderful fashion.

I have decided not to enter our students into the Long Beach Martial Arts Convention Karate Tournament next month for a variety of reasons associated with the organization of the tournament. Several of the tournaments that we are scheduled to compete in during the rest of the year have experienced scheduling challenges and I am in contact with the promoters.

Our next scheduled tournament will be the Orange Coast Junior Nationals on September 17, 2017 at Santiago Canyon College in the City of Orange.

On August 31 we will be having another inner school tournament, at our studio, with Devonshire PAL, and of course the Board is welcome to attend.

Thank you so much for making this program possible!

(Original signed by: Ron Sanchez)

7<sup>th</sup> Degree Black Belt

Senior Professor of the Martial Arts

## Leroy Beavers

---

**From:** Kerry [REDACTED]  
**Sent:** Tuesday, August 08, 2017 2:28 PM  
**To:** Michael Ling  
**Subject:** RE: Security Committee meeting this Wednesday

Thanks...and will you be able to stop by this afternoon? We're doing Old Hollywood Locals Night this evening; the BID office will be our headquarters.  
kerry

---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED] [org](#)

**From:** Michael Ling [mailto:30180@lapd.online]  
**Sent:** Tuesday, August 8, 2017 2:19 PM  
**To:** Kerry [REDACTED]  
**Subject:** Re: Security Committee meeting this Wednesday

Kerry, sorry that I just notified of a last minute planning meeting in DT tomorrow for me for the Salvadorian Parade next month. I have to be there at 1100 hours. I have tasked Officer Irv Isabella to attend your meeting on my behalf. I have already forwarded him the notes you sent me.

Lieutenant Michael Ling

Hollywood Entertainment District

---

**From:** Kerry [REDACTED]  
**Sent:** Monday, August 7, 2017 5:48 PM  
**To:** [REDACTED]

**Subject:** Security Committee meeting this Wednesday

Greetings Security Committee,

We are planning to meet this Wed at 10 a.m. Please find the agenda, and the meeting notes from June.

Also, we are closing in on 600 responses to the public safety survey. Please come prepared to share with the rest of your committee how you have helped to generate responses. Our goal is to reach 1,000 by Labor Day – and we can use your help in sharing with your tenants and colleagues.

Here is a link to where it appears on our website, that you can share with others:

<http://onlyinhollywood.org/2017-safety-survey/>

Please RSVP to



See you Wed.

Kerry

---

KERRY



*Executive Director*







## Leroy Beavers

---

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**Sent:** Tuesday, August 08, 2017 2:19 PM  
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Lieutenant Michael Ling  
Hollywood Entertainment District

---

**From:** Kerry [REDACTED]  
**Sent:** Monday, August 7, 2017 5:48 PM  
**To:** [REDACTED]

**Cc:** Lorin [REDACTED]  
**Subject:** Security Committee meeting this Wednesday

Greetings Security Committee,

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<http://onlyinhollywood.org/2017-safety-survey/>

Please RSVP to

See you Wed.  
Kerry

---

KERRY [REDACTED]  
Executive Director



## Leroy Beavers

---

**From:** Kerry [REDACTED]  
**Sent:** Monday, August 07, 2017 5:48 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Security Committee meeting this Wednesday  
**Attachments:** Aug 2017.pdf; June 14 2017.pdf

Greetings Security Committee,

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Also, we are closing in on 600 responses to the public safety survey. Please come prepared to share with the rest of your committee how you have helped to generate responses. Our goal is to reach 1,000 by Labor Day – and we can use your help in sharing with your tenants and colleagues.

Here is a link to where it appears on our website, that you can share with others:

<http://onlyinhollywood.org/2017-safety-survey/>

Please RSVP to  
[lorin@hollywoodbid.org](mailto:lorin@hollywoodbid.org)


See you Wed.  
Kerry


---

**KERRY** [REDACTED]  
*Executive Director*

[REDACTED]

**Agenda**  
**Sunset-Vine BID and Hollywood Entertainment District**  
**Joint Security Committee**  
**Wednesday August 9, 2017**  
**10:00 a.m. to 11:30 a.m.**  
**LOCATION: HPOA/CHC Staff Office**  
**6562 Hollywood Blvd**

- 
- I. Call to Order
  - II. Public Comment
  - III. Meeting notes
    - June 14, 2017
  - IV. Reports
    - A. Staff report
    - B. Report from Andrews International
    - C. Partner reports - trends and observations for July-Aug
      - 1. LAPD
      - 2. Neighborhood Prosecutor
  - V. New Business
  - VI. Adjourn

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**Committee Notes – Joint Meeting**

**Security Committee- Hollywood Entertainment District, Sunset and Vine BID**

**June 14, 2017**

**6562 Hollywood Blvd**

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Attendance:



- I. Call to Order: The meeting was called to order by Fred [REDACTED] at 10:05 a.m.
- II. Public Comment: There was no public comment.
- III. Meeting Notes: Meeting notes from May 10, 2017 were distributed to the committee for review.
- IV. Reports
  - A. Staff Report:
    - a. Homeless Issues: Morrison reported on the results from the 2017 LAHSA Homeless Count. The increase in the city over 2016 numbers (20%) and in the county (23%) was quite stunning to all. She described a memo she had sent to the directors of both BID boards suggesting three activities that the business community might want to pursue in light of this news: (1) continue to advocate for a shelter for Hollywood, and help to identify a space (e.g., vacant warehouse, retail building, etc) that could be adaptively reused, even if only for a year or so; (2) identify a location where permanent supportive housing could be located here in Hollywood; (3) assist The Center in their ability to compete for Measure H related grants, which would entail establishing a reserve fund to help them withstand the long delays in government grant payments, which creates a cash flow crisis for a small agency like them.
    - b. Communications with city officials re/ public safety trends in Hollywood: Morrison reported that since the last committee meeting, several important conversations have been held. Yesterday, Deputy Mayor for Public Safety, Jeff Gorell came to Hollywood and met with several stakeholders and also took a walk on the Boulevard. He also spent about 30 minutes with the board for the Sunset BID. Last week, Kerry Morrison and two other BIDs met with City Attorney Mike Feuer. And about a month ago, Councilmember Mitch O'Farrell came and walked the boulevard, and he was joined by Deputy Chief Kato and Captain Pinto. There was a general discussion about how to keep the conversation going, as it is important to not hold back on the realities of some of the erratic and violent behaviors that are reported every few days in both BIDs.
    - c. Public Safety Survey: Morrison mentioned that, in the interest of gathering data and metrics to document the perception of safety in the community, a survey has been developed. Security Committee members were given the opportunity to beta test the survey and after feedback is gathered from the BIDs, it will be ready to be released. The survey is geared for students, residents and people who do business here. Morrison hopes to have results to share in August.
  - B. Andrews International Report: – Steve Seyler reviewed some of the highlights from his report dated 4-24-17 to 6-4-17. He discussed some key events, and pointed out that at this time, we are about 300 calls ahead of this same time last year, which was a record-breaking year for calls into the BID office.

C. LAPD – Lt. Michael Ling represented LAPD Hollywood Division. He provided some background on a few recent incidents that had generated some media attention. One involved a man with a pit bull inside of Ghirardelli. The dog bit an off duty police officer. Mike Harkins confirmed that the dog had been provoked by his owner out on the street, scaring passerby. The dog was shot by the officer. Another involved a stabbing at Hollywood and Bronson, near the encampment near Tommy's. Lt. Ling reported that LAPD was able to arrest the suspect this week. The victim in that stabbing was killed.

Finally, Lt. Ling did describe how resources are re-deployed because of the need to protect first amendment protests. A recent RESIST event at Hollywood & Highland required 140 police officers. This does take resources from other areas, and these protests can sometimes erupt almost spontaneously.

He also mentioned that effective July 1, LAPD will be taking over patrol for the METRO.

V. New Business: Morrison mentioned that in the new Management Plan for the BID, there will be language included that will give the committee and board in the new BID the ability to consider an alternative to armed security. She said the flexibility will be created because with the decline in private persons arrests, and the desire expressed by some to see a more visible BID Patrol, this is an option that could be discussed. Steve said that in the interim, he is looking to try a pilot whereby a few unarmed bike patrol officers could be deployed, to increase visibility.

VI. Next Meeting: The next meeting is scheduled for July 12, 2017.

VII. Adjournment: There being no further business the meeting was adjourned at 11:25 a.m.

## Leroy Beavers

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**From:** Angela [REDACTED]  
**Sent:** Monday, August 07, 2017 1:10 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** TOMORROW! OHLN Summer Edition

Tomorrow is the Old Hollywood Locals Night: Summer Edition!

Hi everyone.

Tomorrow is Old Hollywood Locals Night: Summer Edition! We are looking forward to showcasing our unique neighborhood and getting to know the locals. I have all of you down as participating in our non-profit fair and you should have received location assignments and instructions last week. Please let me know if you won't be able to make it--let me know if you ARE coming as well.

Just a few reminders:

- The event runs from 6:00pm until 8:00pm
- Please arrive by 5pm to set up
- A table and two chairs will be provided
- We expect over 100 participants with passbooks and others who are not registered
- Please join us for the after party at the HPOA located at 6562 Hollywood Blvd.
- Your participation makes this event special and we appreciate you!

See you soon!

Angela [REDACTED]

Director of Community Engagement  
Stratiscone

[REDACTED]



## Leroy Beavers

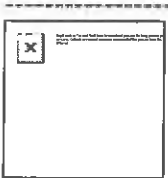
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**From:** David [REDACTED]  
**Sent:** Monday, August 07, 2017 11:56 AM  
**To:** [REDACTED]

**Subject:** Re: LA Times Editorial re/ stalled street vending ordinance

Thank you Kerry - and also many, many thanks to the entire group for your thoughts and feed back. Together, I know we can land somewhere that makes sense.

David



David Giron  
Legislative Director

**Councilmember Mitch O'Farrell!**

200 N. Spring Street, Room 480, Los Angeles, CA 90012

(213) 473-7013 tel | (213) 473-7734 fax | [www.cd13.org](http://www.cd13.org)

**Find the Councilmember on:** [REDACTED]

On Thu, Aug 3, 2017 at 7:41 PM, Kerry [REDACTED] > wrote:

Friends, thank you for your attendance at this meeting today.

I thought I'd pass along this LA Times Editorial from two days ago – raising the question: “why is it taking the city so long to finish the job they started three years ago, to pass a street vending ordinance?”

<http://www.latimes.com/opinion/editorials/la-ed-street-vending-20170801-story.html>

Last December, the Times editorial board opined that the city should legalize and decriminalize street vending...and after the new president was elected, they moved forward with decriminalization but did not finish the job of formalizing the legal framework. Hence, the confusion – and until there is a permit system put in place, there will not be adequate funds to enforce.

<http://www.latimes.com/opinion/editorials/la-ed-street-vending-20161211-story.html>

<http://www.latimes.com/local/lanow/la-me-ln-street-vending-20170215-story.html>

As was described today, this ordinance is different than what is being proposed with the first amendment zone – but it certainly lends credence to the fact that it will be easier to enforce the first amendment zone if the street vending issue is resolved.

Armed with your frustration today, I am going to reach out to the two councilmembers who have taken the lead on this – Curren Price and Joe Buscaino – and personally invite them to come to Hollywood to see how this delay and confusion is playing out. I know Mitch O'Farrell's staff has heard your frustration, and we have a call tomorrow, and will discuss how CD-13 can also put pressure on the city council to finish this job.

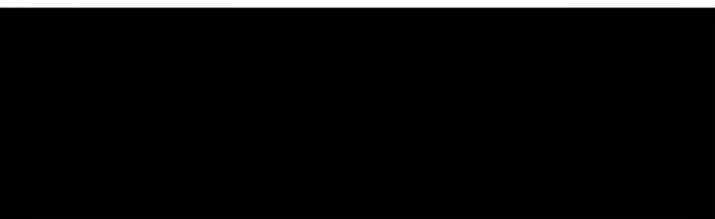
Thank you for your participation today.

Kerry

---

**KERRY** [REDACTED]

*Executive Director*



[REDACTED]

# Redaction Log

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	61 (2)	
	62 (6)	
	63 (2)	
	64 (6)	
	65 (2)	
	68 (6)	
	69 (4)	
	71 (3)	
	73 (3)	
	75 (4)	
	77 (4)	
	79 (3)	
	80 (1)	
	81 (1)	
	82 (3)	
	83 (4)	
	84 (6)	
	85 (1)	
	86 (3)	
	87 (1)	
	88 (1)	
	89 (11)	
	90 (7)	
	91 (6)	
	92 (3)	
	93 (4)	
	94 (5)	
	96 (8)	
	98 (4)	
	99 (1)	
	102 (3)	
	103 (2)	
	119 (8)	
	120 (5)	
	122 (7)	
	123 (1)	
	124 (4)	
	125 (2)	
	126 (3)	
	128 (4)	
	129 (4)	

Reason	131 (2) Page (# of occurrences)	Description
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